

Waste-to-wealth enhancer project (4R's)

My name is Engr. Cletus Ekpoh, Co-founder
/CEO Ceeplast Industries Limited.

The Waste Management Expert/
equipments Fabricators.

“manage your waste and earth will not be wasted”

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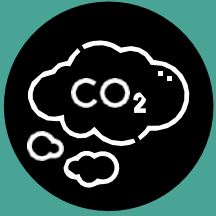
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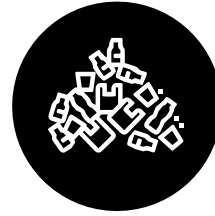
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PROBLEM & OPPORTUNITY



Waste is a significant contributor to greenhouse gas (GHG) emissions, including methane emissions from organic waste, black carbon from burning, and the CO₂ embedded in the goods we consume.



Nigeria the most populous country in Africa with over 220 million people generate over 42 million tonnes of plastic waste annually. Only about 20-30 percent are currently recycled. The rest undergoes indiscriminate disposal, unregulated land fill, unauthorized burning, thereby causing environmental degradation, climate change, air and soil pollution, poor aquatic life ecological/health hazards.



With the world population growing at an alarming rate, the production of waste has increased, which has resulted in serious environmental problems such as pollution and greenhouse gas emissions. Our waste management equipment fabrication company addresses these challenges with state-of-the-art technology that helps to reduce waste generation, recycle waste, and manage waste disposal in a sustainable manner.



There is urgent need to save our environment, our climate, our human and aquatic lives and same time create job opportunities.

SOLUTION

Our Solution Waste-To-Wealth Enhancer has aggressively embarked on all encompassing and result oriented "4Rs" principle of waste management.. **Recycle, Re-use, Reduce,Repair.**

+Recycle: We promote aggressive recycling of waste hence we fabricate the machines.

+Reuse: Here the waste can be re-purposed in other areas. Organic can be composted to Fertilizer. PET bottles are now used to build small houses in Nigeria.

+Reduce: Discouraging single-use and virgin material plastics production will naturally reduce waste.

+Repair: Here wastes are repaired instead of rejected.

The 4Rs upon sanitizing our cities and mitigating climate change systematically and strategically generate job opportunities, entrepreneurship and circular economy.

We proudly fabricate various types of tested and certified waste management equipment with the following features;
+Tailored-made to meet Customers' need in assessing recycled raw materials

+ Energy saving electric motors +Mobile and compact +All fabrication materials are locally sourced thereby assuring sustainability.

+They are easy to maintain. +About 300% cheaper than the imported.

+Operation pay as you use. We also run a full commercial waste management hub using our facility centers. Our current customers includes, plastics processors who either use our recycled materials or our locally fabricated machines or both. Academic institutions and markets with large population who generate huge wastes. The Entrepreneurs attracted by high ROI.

BUSINESS MODEL/TRACTION



We made and demonstrated our prototype few years ago and fortunately it received encouraging attention. Today we have scaled up. We have so far made about 125 units of waste management machines WWE.(1-4)at an average cost of \$3000/set.

Our machines have so far processed about 1.2million tones of waste in the last 6 months.

Target Markets for expansion include

- Plastics Processors(36 States of Nigeria)
- Entrepreneurs
- Academic Institutions
- Market organizations

We will use Direct sales model as to: -accommodate many types of businesses strategies and customer identification.

Our model for making profit is B2B

We shall service demands in 36 States of Nigeria at average of 100sets/state, giving total 3600 sets yearly @ \$3000/set.

This gives average monthly sales of 300 sets.

Average monthly sales@\$3000/set=\$900000.00.

So expected annual sales is $900,000 \times 12 = \$10800000.00$

TEAM



Engr Cletus Ekpoh;

He is the Co-founder /CEO of Ceeplast Industries Ltd, a registered Engineer and innovator with wealth of experience in machine fabrication. He is the Team Lead, Waste-To-Wealth Enhancer project.



Mrs Perpetua Ekpo

is a Co-founder, an Angel Investor. She is a great Marketer and public Speaker. She is now in charge of sales and marketing of our products



Prof Oguzie Emeka

is the Deputy Vice Chancellor Research, Development & Innovation, Federal University of Technology Owerri. He is a team member and Consultant incharge of Products development,



Prof. Ahmed Doko

the Director-General,/CEO, Raw Materials Research and Development Council (RMRDC) a Federal government parastatal Abuja. He is in charge of advocacy, environment & government related matters,

ASK

Our company Ceeplast Industries Ltd needs the following:

£500000

Funding in 2 years to help us acquire some machines and materials to aid mass production of waste management machines and gain more market share.

We need Government or Public Figures as a mentors to announce and promote our innovation to Africa continent and globally.

We also need business partners to ensure rapid growth.

Thanks as you accept WWE, the wealth creator, environmental changer and climate change mitigator

