

BARMER

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Your health insurance for a healthier life

BARMER offers you high-quality, innovative medical care and comprehensive support in your everyday life – including online. Benefit from excellent health and prevention services, tailored programmes and the practical BARMER app.

15.500 employees

Industry: Healthcare insurance company

ORGANIZATION DESCRIPTION

BARMER is one of the largest statutory health insurance funds in Germany. Its guiding principle is to think ahead about health. BARMER actively supports its approximately 8.6 million policyholders in all matters relating to health, illness and care, inspiring them to live healthier lives and helping them to help themselves by promoting individual health literacy. To this end, the approximately 13,500 employees develop innovative care offerings and provide rapid access to innovations in medicine, prevention, rehabilitation and care. BARMER is setting trends in the digitalisation of the healthcare system, for example with the electronic patient file eCare, the BARMER app and many other digital services. A healthy life is not just the responsibility of the individual, which is why BARMER is committed to tackling the social, ecological and economic causes of disease where they arise.

ORGANIZATIONAL VISION

BARMER pursues the vision of being the leading health insurance company for the entire lives of its policyholders. It is committed to the health of millions of people every day and is developing into a dynamic company in a digital market. BARMER offers space for new ideas and takes social responsibility. The goal of maintaining and promoting the health of its members is at the centre of its activities. BARMER aims to offer the best possible health care through reliable service, individual advice and innovative solutions.

When it comes to customer service, BARMER focuses on simple and unbureaucratic solutions, as well as a constantly growing digital offering. It is available to its policyholders around the clock by phone and on the internet. With the BARMER app, policyholders can take care of all important matters online and keep a transparent overview of sick pay, costs and appointments. Practical help is already available online on a variety of topics. Questions about health and care are answered by the BARMER Teledoctor and the Care Coach. Particular attention is paid to the specific needs of women, young families and students. Midwives advise expectant parents online, and health courses are also easily accessible in digital form.

PROBLEM STATEMENT

Description of the problem and formulation of the question

Mental health of children exposed to violence

'Violence between partners/parents always has a negative impact on children as well. Various studies have shown that witnessing domestic violence usually places a significant and acute burden on children and can have serious consequences (see summary in Kindler 2002 and 2006). In the long term, witnessing violence also often causes disruptions in emotional, social and cognitive development. These consequences may also occur under certain circumstances even after a single traumatic event. An additional problem is that experiencing domestic violence can prove to be a model for one's own behaviour. Girls and boys process experiences of violence differently. The consensus is that boys are more likely to identify with the abusive father and that girls are more likely to identify with the mother – and that boys and girls are at risk of assuming the roles of perpetrators and victims in their later lives as a result of experiencing domestic violence (Ostbomk-Fischer 2004; Wetzels 2001).'

Quelle:

<https://www.bmfsfj.de/resource/blob/94478/38d04b87966551dddb2a1a6e8cf397ed/praevention-hauesliche-gewalt-im-schulischen-bereich-data.pdf>

Inklusive digitale Lösung als Präventionsangebot

What would an inclusive digital solution aimed at promoting the mental health, stress management and resilience of children with experience of domestic violence look like? The solution should be based on health-promoting measures in accordance with § 20 of the German Social Security Code, Book V (SGB V) and should also ensure that the children do not later assume the roles of victims or perpetrators themselves.

The result should be inclusive and barrier-free in order to reach all children regardless of their abilities and backgrounds. Because sometimes prevention programmes only reach those who need them the least.

The solution could be made available to schools, teachers and/or parents through the municipalities.

The solution could also enable the networking of families, professionals and teaching staff.



JOKER QUESTION

Which multipliers should be considered to reach even more children?

OTHER

For example, existing guidelines, previous efforts, and strategies for responsible AI, digital ethics, or digital responsibility.

Important Context:

- Legal prevention mandate of health insurance companies according to §20 SGB V
- Cooperation with local authorities and educational institutions to implement the platform
- Ensuring data protection and data security is fundamental (social data)
- Use of existing technologies and initiatives to promote values and prevent violence.

Stakeholder:

- Children and families: Access to inclusive and barrier-free educational resources. (How do we reach children from educationally disadvantaged families or children with disabilities and limitations who cannot use analogue programmes?)
- Teachers and educators: Support in teaching values and preventing violence.
- Municipalities as gatekeepers and enablers
- Society: Promoting social integration, changing values and role models that trigger gender-based violence, and thereby reducing violence. Challenge: Values and role models change only slowly and the desire for change in many families comes up against existing ideas, cultural backgrounds, prejudices, different knowledge, etc.