

**QUARTERLY PROGRESS UPDATES AND MORE**

Quarterly forums to update Growth Council delegates on progress and identify next steps. Each 90-minute forum aligns working teams on common growth drivers, and reviews member case studies. **(All times are ET, unless otherwise noted.)**

<b>NOV 16</b>	<b>10 a (GT)</b>	<b>Future of Growth: GenAI   London</b> <i>(In-Person)</i>	<a href="#">REGISTER</a>
<b>DEC 5</b>	<b>1 p</b>	<b>CMO Deep Dive: Consumer Sentiment on DEIB with AIMM</b> <i>(Virtual)</i>	<a href="#">REGISTER</a>
<b>DEC 11</b>	<b>12 p</b>	<b>B2B and Talent Working Team Combined Forum</b> <i>(Virtual)</i>	<a href="#">REGISTER</a>
<b>DEC 14</b>	<b>1 p</b>	<b>Deepening Customer Engagement</b> <i>(Virtual)</i>	<a href="#">REGISTER</a>

**ANA CMO LEADERSHIP PROGRAM WITH IRG**

When you enroll in the ANA CMO Leadership Program with IRG, you are joining an expanding community of global CMOs and growth leaders who want to drive more humanized business and personal growth. This program will review the WHY, WHAT, and HOW of Humanized Growth through a blended learning mix of collective Zoom sessions, individual online IRG Platform sessions, and peer-to-peer sparring, including expert contributors and best practices!

<b>MAR 2024</b>	<b>12 Weeks</b>	<b>Cohort 3: ANA Leadership Program with IRG</b> <i>(Virtual)</i>	<a href="#">APPLY</a>
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**FREE: ANA GLOBAL DAY OF LEARNING PROGRAM**

ANA's Global Day of Learning is the cornerstone of our strategy to invest in the future of our industry. Over the past year nearly 20,000 marketing professionals and students from 90 countries have benefited from 4 full days of learning - from the best and brightest in our industry - for **FREE**. *(Time is ET)*

<b>NOV 30</b>	<b>9 a – 12 a</b>	<p><b>ANA's Global Day of Learning</b> <i>(Virtual)</i> <i>FREE to anyone in the marketing industry.</i></p> <p>The annual event where the entire global marketing community comes together to reset, reboot, recharge to prepare for the challenges of the year ahead, for free. Help us achieve the Growth Council mandate to train 50,000 marketing professionals and students in 2023. Please share this link with your team members, agencies, partners, and anyone you know in marketing:</p> <p><a href="https://www.ana.net/conference/show/id/GDL-MARK-23">https://www.ana.net/conference/show/id/GDL-MARK-23</a></p>	<a href="#">REGISTER</a>
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For more information, contact:

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[ana.net/ggc](https://ana.net/ggc)