

FOR IMMEDIATE RELEASE

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One Global has announced its first product partner - The Above & Beyond Hotel Programme, which will provide its extensive portfolio of preferred hotel rates at more than 45,000 hotels worldwide to the One Global TMC Community

The creation of One Global was announced in October 2022, as a joint venture by UK-based Clarity Travel Management and its US partner World Travel Inc with the aim of putting “local expertise at the heart of a truly global travel solution”.

The community has seen significant growth over the past 12 months continuing to attract world leading TMCs which continues to expand its footprint and global capabilities.

Above & Beyond is recognised as the fastest-growing white-label hotel programme, already servicing several leading international and national networks worldwide. It books more than 14,000,000 room nights annually, and as the exclusive hotel programme provider to One Global, it will provide its TMCs, including World Travel Inc and clients, with a world-leading hotel programme that delivers discounts and greater value added to the customer.

Jodie Gentles, One Global’s General Manager, said: “We are delighted to partner with Above & Beyond, as it became clear in the selection process that their experienced team share our passion and their hotel programme will add considerable value to both our TMC partners and clients, enabling them to work closely with chains and individual hotels to mutually grow their business together.”

She added: “At One Global, we are 100% committed to servicing our client base and we want partners like Above & Beyond who are innovative and best in class, enabling us to focus on both our client needs as well as our community partner needs.”

Julie Janzen, Commercial Director of Snowstorm, the technology behind the Above & Beyond Hotel Programme, commented: “We are delighted to have been recognised for our game-changing approach to hotel distribution and to have been chosen by One Global as their global hotel programme provider.

“We have over 20 years of knowledge of hotels and the options for distribution in the travel space. We are leaders in the market at providing white-label hotel programmes and technology, which are utilised by 60,000 agents in over 100 countries, booking 14 million room nights annually.”

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Note to Editors:

One Global is the brainchild of World Travel Inc (WTI) and Clarity Business Travel and is a community of world leading TMCs, who have partnered to provide true, global travel management services to SMEs and emerging global businesses through local expertise, best in market reputations and global technologies.

Above & Beyond, A division of Snowstorm Technologies (UK) Ltd. is a hybrid hotel programme created for today’s new world of travel and executed with over 20 years of hotel industry experience. Designed with the hotel industry in mind, providing partnerships directly with travel agencies and TMCs globally, alongside market leading data and a unique marketing portfolio, our aim is to help hotels and travel agencies/TMCs drive business.

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