

- Consumer
- Sweden
- Growth
- Healthier snack producer



Why included in the T100?

- The global snacking market is estimated to exceed \$600bn
- Over 73% of adults in the US are either overweight or obese, providing a supportive backdrop for “better-for-you” snacking categories
- Nick’s has exclusive rights to use Epogee’s EPG fat for ice cream in the US, which has just 0.7kcal per 1g of EPG, vs 9kcal per 1g of traditional fat. This means a whole pint of Nick’s ice cream has as many calories as one scoop of regular ice cream

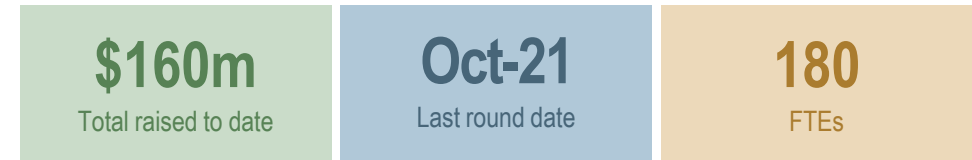
Company Overview

- Manufacturer of low-sugar and low-fat ice creams and other snacks including protein bars and cookies
- Founded in Sweden but has expanded internationally, and is now the 3rd largest provider of “better-for-you” ice cream in the United States
- Nick’s team of 5 in-house food scientists help to ensure ongoing product development and improvement

Recent Developments

- Nov 22 – Appoints 3 new industry experts to the board, Henry Karamanoukian (34 yrs at P&G), Rebecca Messina (former Chief Marketing Officer at Uber) and Rob Belleza (former Head of Operations and Manufacturing at Ben & Jerry’s)
- Sep 22 – Announces release of limited-edition ice creams in partnership with videogame Minecraft

Funding and Key Financials



Selected Investors



Key Management



Stefan Lagerqvist
CEO



Jonas Bergvall
CFO



Niclas Luthman
Founder