



HEADINGTON RYE
OXFORD

DIRECTOR OF MARKETING, FULL TIME

Start date: As soon as possible

Salary range: £70k - £75k per annum, depending on skills and experience

Headington Rye Oxford is one of the UK's leading independent schools, renowned for its academic excellence, outstanding pastoral care and exceptional co-curricular provision. Set within 35 acres on the outskirts of Oxford, the School is ambitious, forward-thinking and committed to continual innovation and development.

The School now seeks to appoint an exceptional and strategically minded Director of Marketing to lead and develop its marketing, communications and pupil recruitment strategy. This newly-created role offers an exciting opportunity to shape the position and support the Head and Governors in defining the School's future direction.

The successful candidate will bring significant experience from a highly competitive, values-led organisation, with a proven track record of delivering impactful brand, marketing and recruitment strategies across multiple channels. They will understand how to position a premium school in a competitive market, using data-driven insight, compelling storytelling and innovative campaigns to strengthen engagement, reputation and growth.

As a member of the Senior Management Group, attending Executive meetings alongside the Senior Leadership Team, the Director of Marketing will provide strategic leadership across marketing, communications, brand development and audience engagement. Leading a talented team of four marketing and communications professionals, the postholder will combine strategic vision with excellent operational delivery and inspiring leadership.

We are seeking an energetic, creative and commercially astute individual who can build on existing success while bringing fresh ideas, agility and strategic expertise to future opportunities and challenges. Working closely with the Head, Head of Prep and the wider Admissions Team, the Director of Marketing will further strengthen the School's profile locally, nationally and internationally, ensuring Headington Rye continues to attract and retain pupils who will thrive within its community.

The role will also support the School's forthcoming leadership transition, working closely with the new Head taking up post in September 2027. The successful candidate will help shape and communicate the next phase of the School's strategic vision, ensuring continuity, momentum and sustained market leadership during this important period.

This is an exciting opportunity to join Headington Rye Oxford as the School continues to strengthen its ambitious development and recruitment plans and build on its reputation as one of the UK's leading independent schools.

If you are interested in applying for this position please refer to our website: www.headington.org for a job specification and application form. Please send your completed application form to recruitment@headingtonschool.com along with a covering letter.

Closing date: Monday 1st June 2026

Interview date: week commencing Monday 8th June 2026

Headington Rye Oxford is committed to safeguarding and promoting the welfare of children and young people. Applicants must be able to provide evidence of having the right to live and work in the UK and must undergo child protection screening, including checks with past employers and DBS and barred lists checks. The School expects all staff and volunteers to share this commitment. Headington Rye Oxford is an equal opportunities employer.

