



Introducing Visier Workforce Benchmarks

Data is essential to decision making in modern business. But accessing the high quality labor data needed to inform strategy has been challenging. Too often this data has lacked the depth, or timeliness, required by business leaders. This gap has made it hard to effectively respond to the impact people have on business costs and performance.

Visier Workforce Benchmarks provides the insight strategic leaders have been looking for. Leveraging over 15 million employee records, from across industries and geographies, the Visier Workforce Benchmarks deliver an unparalleled understanding of the dynamics within our current labor market. Sourced monthly from company systems of record, our benchmark set provides detailed insights about industry demographics showing near-term change and long-term trends—giving you the ability to answer labor force questions with confidence.

What makes Visier Workforce Benchmarks different



Direct sourcing

The data comes from actual records of workers from companies of varying size and industry, whereas other data, including from government sources, are collected through surveys.



Unconstrained filtering

Because we have leveraged industry best practice to obscure specific customer data, we can offer more ability to filter by dimension.



Quarterly updates in subscription

Our baseline source of data is updated regularly which offers us the ability to offer more metrics on a more frequent cadence than other providers.



Benchmark subscriptions today

Benchmark sets	Dimensions*
Diversity What does the diversity make up look like?	<ul style="list-style-type: none">• Tenure• Company Size• Region• State• Performance Group• People Manager• Age• Ethnicity• Job Function
Manager What does the managerial pool look like?	
Exit What is happening with company exits?	
Career What is typical for promotions, tenure, performance, and job function?	

**consult the published quality metrics for the availability of data for any given benchmark in a desired dimension before purchase.*

Get Started with Visier Workforce Benchmarks:

- Four updates to the subscribed dataset per year
- Delivery to a specified Amazon S3 bucket
- Data documentation that overviews quality and sparsity methodologies
- Accompanying Data Dictionaries specifying all of the field values and types
- Accompanying Data Quality Sets that provide data quality overviews for each metric and dimension



Get started

or learn more at visier.com/lab/aws

