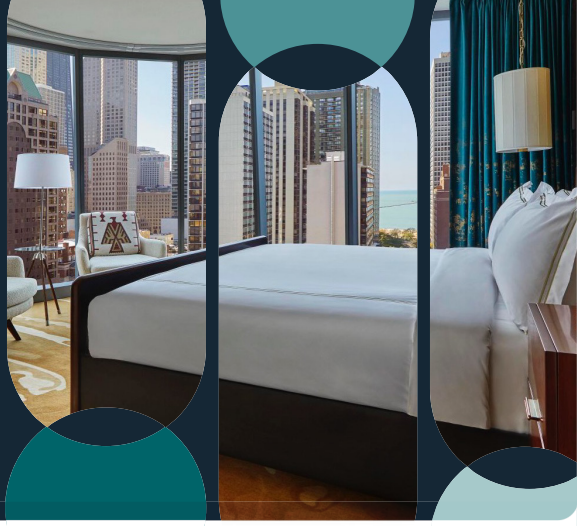


Preferred Extras Hotel Program 2026



Your access to Amex GBT travelers

Join the program to amplify your visibility and expand reach.

Your trusted Amex GBT hotel program, now with a new name.

As a preferred Amex GBT property participating in the program your GDS rates will be promoted and program labelled, increasing your odds bringing the travelers at your door.

Program Participation Requirements

- **Minimum 10% discount of BAR**
- **Free cancellation: Maximum 48 hrs.**
- **Last room availability**
- **Loyalty status/points eligible (if applicable)**
- **Urban/city destination fees included (if applicable)**
- **Wi-fi must be included**

SME Channel Add-on*

We are making it easier to target Small Medium Enterprises, this fragmented yet valuable segment, through a separate fenced rate access code.

What Amex GBT is doing to supercharge SME growth:

- Winning new business in the SME segment.
- Improving the booking experience of SME segment.

SME minimum offer:

Include breakfast or offer additional 5% discount of BAR.**

*5% fee on all business received through SME Channel

**Although your choice, we do ask that if breakfast is included in your main program submission that you offer the additional 5 % discount of BAR

30M

Access to 30M
profiled travelers ¹

53M

Tap into the growing 53M room
nights booked with Amex GBT ²

51% SME

Opportunity to target SME
clients representing 51%
of transactions ³

**Substantial
business
opportunity!**

Contact us:
PEHP@amexgbt.com



**GLOBAL
BUSINESS
TRAVEL**

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Program fees

Offer travelers a more competitive rate. Get a lower entry fee to the program.

% off BAR	Annual joining fee + SME add on*	Annual joining fee
10%	\$1,495*	\$1,745
15%	\$1,345*	\$1,645
20%	\$995*	\$1,395

* + 5% Booking fee on SME bookings.

Timeline

2025	July 1	RFP site opens
2025	Sept 15	RFP site closes
2025	Dec 1	Rates must be loaded
2026	Jan 1	Program rates bookable

Don't miss out on your opportunity!

20K

Be a trusted option
for 20K clients globally ⁴

85%

Have your rates stand out because
85% of transactions
are made through digital channels ⁵

10.4K

Our 10.4K traveler care
professional trust Preferred
Extras Hotel Program rates ⁶

Contact us:

PEHP@amexgbt.com

PEHP is your entry to showcase
dedicated rates to Amex GBT clients.

Designed to capture the
attention and trust of bookers.



1 Amex GBT internal reporting as of January 2025. Includes active user profiles that can book travel. 2 Amex GBT internal reporting, FY 2024. 3 Amex GBT internal reporting, FY 2024. Includes SME clients across all client solutions globally. SME clients are defined as small and mid-sized enterprises with generally under \$30M in total annual travel volume. 4 Amex GBT internal reporting, as of December 2024. 5 Amex GBT internal reporting, FY 2024. 6 Amex GBT internal reporting, as of April 2025.

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