

Sponsorship Consulting	160/90
Vice President Partnerships	23XI Racing
Head of Global Sports Marketing	Adobe
Strategic Partnerships Director	Advent Health
EVP, Chief Brand, Communications & Consumer Experience Officer	Advocate Health
Vice President	Allied Sports
Director, Sponsorships & Engagement Marketing	Allstate
Head of Sports and Entertainment Marketing	Ally Financial
Director of Sponsorship Sales, Twitch Properties	Amazon Ads Twitch
SVP, Marketing Communications	AMB Sports and Entertainment
Senior Director, Sports Alliances	American Cancer Society
President and Chief Operating Officer	American Flag Football League
Director, Marketing & Experience	Angel City FC
Head, U.S. Sports Marketing	Anheuser-Busch
Founder and CEO	Aquimo
Marketing Director	ASM Global
Vice President Marketing	Athletes Unlimited
Head of Partnership Marketing	Athletes Unlimited
Vice President, Marketing	Atlanta Falcons
Senior Vice President, Global Partnerships	Atlanta Hawks and State Farm Arena
SVP, Marketing	Austin Gamblers
Chief Administrative Officer	BCBS Illinois
Director of Product Management	Blinkfire Analytics
VP of Marketing	Blinkfire Analytics
Director, North American Sponsorships	BMO Financial Group
Chief Brand and Marketing Officer	Bojangles
Chief Marketing Officer	Brutus Bone Broth
Vice President, Partnership Strategy	BSE Global/Brooklyn Nets

Partnership Marketing Manager	Caesars Sportsbook
VP, Sports Marketing and Media	Catalyst Marketing
Project Manager	CEI
VP, Partnerships	Charlotte Hornets
Chief Marketing Officer	Charlotte's Web
CEO	Cheers Cash
VP, Corporate Partnerships	Chicago Bears
Marketing Coordinator	Chicago Bears
Vice President, Partnership Marketing	Chicago Bulls
Vice President, Corporate Partnerships	Chicago Cubs
Vice President of Sponsorship	Chicago Sky
President	Chicago Street Race
Sr. Director of Marketing and Advertising	Chicago White Sox
Director of Digital Content	Chicago White Sox
Brand Activation Manager	Chipotle
Senior Director of Partnerships	Churchill Downs Racetrack
Senior Manager Director, Global Brand Marketing and Communications	CME Group
Vice President, Brand Partnerships	Comcast
Vice President, Sales & Strategy	Connect Partnership Group
Vice President, Field, Lifestyle and Experiential Marketing	Constellation Brands
Lead Brand Manager, Sponsorships	Credit Karma
Chief Revenue Officer	CrowdIQ & Fancam
Owner and Chief Executive Officer	Cruz Blanca Brewery
SVP, Properties	CSM Sport & Entertainment
Chief Commercial Officer	CSM Sport & Entertainment
President, Consulting	CSM Sport & Entertainment
President, Properties & Chief Business Officer	CSM Sport & Entertainment
Sr Activation Manager - Operations	Dallas Mavericks

Managing Director and Sports Practice Leadership	Deloitte Consulting LLP
Partnership Marketing Coordinator	Denver Broncos
Director, Sport	Diageo
SVP, Head of Partnership Development	Drone Racing League
Director, Brand Consulting	Elevate Sports Ventures
Senior Vice President	Endeavor
Senior Sales Manager, Partner Solutions	Fanatics
Account Supervisor	FCB
VP Partnership Success	FEVO
Vice President -- Consumer, Lifestyle and Sports	FINN Partners
Chief Marketing Officer	Galway Holdings
Director	Gatorade
President & Chief Executive Officer	Genesco Sports Enterprises
Managing Director	George Wicks Limited
Chief Revenue Officer	GigLabs
Account Supervisor	GMR Marketing
Vice President	GMR Marketing
CEO & Founder	GOALS Sports
Manager, Partnerships	Golden State Warriors
Marketing Director	GoodSport Nutrition
Group Integrated Media Manager	Google
Chief of Sponsorship Strategy and Activation	Group 1001
Director of Marketing & Community Relations	Henderson Silver Knights & Vegas Knight Hawks
President	Hive
SVP	Horizon Sports & Experiences
Director Strategic Partnerships and Creative	Horizon Therapeutics
Senior Sponsorship Marketing Specialist	Houston Methodist
Vice President, Partnerships	IMG/On Location

Partner	IMPAKT Partners
Principal, Client Partnerships	Infillion
EVP, Global Partnerships	Intersport / Association of Pickleball Players
SVP, Partnerships & Co-Head Jack 39	Jack Morton Worldwide
VP Marketing	Jersey Mike's Subs
Senior Associate, Sports & Entertainment Marketing	JP Morgan Chase
EVP/Managing Director	KemperLesnik
Sr. Partnership Development Manager	Kentucky Derby
Account Supervisor	Ketchum
Co-President & COO, Legends Global Technology Solutions & COO	Legends Global Partnerships
Vice President	Life Time, Inc
Senior Director	Los Angeles Football Club (LAFC)
Chief Marketing, Communications & Brand Officer	LPGA
VP, Group Director	Lumency
Global Partnership Sales	Madison Square Garden Sports
Chief Commercial Officer	Major League Pickleball
Chief Commercial Officer	Major League Rugby
Director, Brand Alliances	Major League Soccer / Soccer United Marketing
Chief Growth Officer	Major League Table Tennis
Partnerships Manager	Manchester City FC
VP, Marketing	Marquee Sports Network
Founder	MEIKAs
Director, Partnership Development & Revenue Strategy	Memphis Grizzlies
Global Business Client Partner	Meta
Sr Manager of Corporate Sponsorships	Miami Dolphins
Manager, Global Partnership Sales	Milwaukee Bucks
Director, Digital Content	Minnesota Timberwolves
VP Brand Marketing	Minnesota Twins

Managing Director, Americas	MKTG
Manager	MLS
Director of Brand PR & Communications	Molson Coors Beverage Company
President	Momento
VP, Sponsorship Consulting	Momentum Worldwide
Director, Commercialization and Events	Montreal Canadiens
VP, Global Partnerships	Monumental Sports & Entertainment
Vice President, Client Growth	Mosaic
CEO	MVP INTERACTIVE
SVP, Partnership Marketing	NASCAR
Managing Director, Partnership Sales	NASCAR
President & CEO	National Basketball Retired Players Association
Senior Manager, Business Solutions	National Football League
EVP, Commercial Operations	National Lacrosse League
Director, Partnership Strategy & Marketing	National Women's Soccer League
Vice President, Global Partnerships & Media	NBA
VP, Sales and Partnerships	Nbcuni
Senior Sports Marketing Rep	NC Education Lottery
Head of Sports & Entertainment, Business Development	NEAR Foundation
Senior Manager, Partnership Development	New York City Football Club / City Football Group
Vice President, Partnership Sales	New York Islanders Hockey Club
Director of Innovation & Partnerships: Sports Relations & Agency	NEXT/NOW
Executive Vice President, Head of Sports	NRG
General Manager	OAI Visual Branding
Manager, Partnership Strategy	Octagon
VP, Marketing & Communications	Old Dominion Freight Line
SVP, US Strategy & Operations and Global Digital Partnerships	ONE Championship
Senior Director, Brand Partnerships	Opendorse, Inc.

Senior Vice President, Brand Alliances	Orlando City SC/ Orlando Pride
Manager, Global Partnerships	Orlando Magic
Senior Vice President	Outlyr
BRAND PARTNERSHIPS	OVERTIME
Sr Corporate Partnerships Sales Director	Pacers Sports & Entertainment
Senior Vice President	Paragon Marketing Group
Senior Director, Integrated Marketing	Parity
Marketing Project Manager	PGA of America
Vice-President of Activation	Phoenix Suns
Founder/CEO	PIVOT
COO	Playmaker
President	Playmaker HQ
Founder	Pro Volleyball Federation
Senior Brand Strategist	PUMA
Chief Client Officer	Rain The Growth Agency
Vice President	Rainier Display
VP, Brand & Marketing Strategy	RBC Wealth Management
CEO	Relo Metrics
Vice President, Partnerships	REVEL XP
Manager, Business Development North America	Riot Games
VP, Strategic Alliances	RISE
VP, Sports Partnerships	Roc Nation
US Head of Verticals	Roku
SVP, Strategy and Commercial Development	SailGP
President, Scripps Sports	Scripps
VP, Sales	Sideline Sports
Account Director	Source Communications
Business Development	SponsorCX

President	Sports in Action
Senior Director, Sales & Operations	Sports In Action
CEO & Co-Founder	Sports Innovation Lab
Manager of Partnership Insights	Spurs Sports & Entertainment
Senior Vice President	SSRS/Luker Sports Poll
Marketing Manager	State Farm
Director of Brand Management	Stone Ward Advertising
Chief Revenue & Sales Officer	Sugarlands Distilling Company
VP, National Sales	TB Rays
General Manager, IHSA	Teall Properties Group
CEO	TeamSnap
VP, Corporate Partnerships	Tepper Sports & Entertainment
Director of Corporate Development	The Children's Museum of Indianapolis
Director, Clio Sports	The Clio Awards
Co-Founder	The GIST
Director of Marketing	The Minnesota Twins
Marketing, Partnerships & Community	The Texas Smoke
Head of Strategic Partnerships	TicketManager
Global Head of Sports and Gaming	TikTok
Senior Manager, Sponsorships	T-Mobile
Co-Founder and Chief Content Officer	TOGETHXR
Group Manager, Head of Sponsorship Marketing	Toyota
CEO/FOUNDER	TRAILBLAZING SPORTS GROUP
CEO	Trajektory
Sports Marketing Lead	TransPerfect
Account Supervisor	TSMGI
Vice President	TurnkeyZRG
Vice President, Brand Alliances	U.S. Soccer

Senior Director, Partnerships	UCHealth
Managing Director	underdog venture team
Senior Manager, Global Advertising and Social Media Strategy	United Airlines
Director, Commercial Development & Innovation	United States Olympic & Paralympic Properties / LA28
VP of Partnerships and Marketing	USA Gymnastics
VP, Corporate Partnerships & Retail	USA Lacrosse
Executive Director	USFL
Chief Transformation Officer	Varsity Spirit
Head of Sports & Entertainment	Veritone
Chief Strategy Officer	Veteran Tickets Foundation
SVP, Sales & Marketing	Vision Insights
Founder	VisionMark Consulting
Head of Partnerships & Community	Voice In Sport
CEO	W Partners
Director, Brand Partnerships	Warner Bros. Discovery
Vice President	Wasserman
Founder and Chief Executive Officer	WAVEWORK
Head of Global Partnerships	Wilson
Commissioner	WNBA
Head of Media & Partnerships	Women's Sports Network
VP, Business Development & Strategic Partnerships	World Surf League
Chief Marketing Officer	Zips Car Wash
CRO	Zoomph