

COMPANY	TITLE
adidas	North America Brand Marketing Head
Adobe	Vice President
Attentive	Event Marketing Manager
Avocados From Mexico	Senior Manager
Banana Republic	Head of Cultural Influence
Better Collective	CEO North America, Group SVP Business Development
Big Ten Network	Manager, Custom Content
Big Ten Network	Senior Manager, Digital
Boston College	Strategic Lead
Brutus Bone Broth	Chief Marketing Officer
Cadbury	Marketing Director
Chicago Bulls	EVP, Brand & Public Affairs
Chicago Cubs	Vice President, Content and Production
City Football Group	Chief Marketing & Fan Experience Officer
Cydcor LLC	VP Retail Sales
Cydcor LLC	Head of Sports Marketing
EQL Games	SVP Business Development
ESPN	Vice President, Programming
ESPN	Vice President, Edit and Animation
Eye King LLC	Chief Operating Officer
FanDuel	Senior Manager, League and Team Marketing
Firefly Recovery	Chief Marketing Officer
FTI Delta	Senior Managing Director
Gamefam	Director of Communications & Brand
Gamefam, Inc	Chief Business Officer
GLANCE	Sport Director
Gray Wolf	Co-Founder
Greenfly	VP of Marketing
Harlem Globetrotters	CEO
Invest Hong Kong	Deputy Head, Investment Promotion
JD Sports	Head of Partnerships and Sponsorship

COMPANY	TITLE
JP Morgan	Associate
Kansas City Chiefs	Director of Programming
Kraft Sport + Entertainment	VP, Marketing
LaQuan Smith	VP
Learfield	President, Brand Management & Marketing
Legend Agency	CEO
Legend Agency	VP of Talent
Liquid Death	Manager, Sports Partnerships
Liquid Death Mountain Water	Vice President, Partnerships
M&T Bank	Head of Strategic Partnerships & Sponsorships
Major League Baseball	CMO & SVP of Global Corporate Partnerships
MassMutual	CMO
Mastercard	Vice President - Global Sponsorship
Mastercard	Director, Global Sponsorships
Monterosa	Marketing Director
NASCAR	VP, Interactive and Emerging Platforms
New York Liberty	Partnership Marketing Manager
New York Liberty	Chief Brand Officer
NFL	Fashion Editor
NFL	SVP, Social & Influence Marketing
NHL	social media director
NY Mets	Chief Growth Officer
Orlando Pride Soccer	Marketing Manager
Paris Saint-Germain	Chief Brand Officer
Pinpoint	Partner & Director of Strategy
Pinpoint	Sales Account Manager
Pixmob	Brand Director
PixMob	Business Development - Pro Sports

COMPANY	TITLE
Portas Consulting	Partner
Québec Government - Creative Industry	Sr Business Development Advisor
Red Bull	Senior Manager, Media Partnerships
Red Bull GmbH	SVP Media Partnerships
rEvolution	Global Head of Business Development
RFLX	Client Partner
Riot Games	Global Head of Music Marketing & Partnerships
Roblox	Senior Director, Global Partnerships
Sage	US Sponsorship Manager
SailGP	Head of US Commercial Development
Samsung Mobile	CMO
Shake Shack	CMO
SMAC Entertainment	CEO & Co-founder
SMAC Entertainment	Award-Winning Journalist & Host, Pro-Football Hall of Famer and Co-Founder
Snow League	3-Time Olympic Gold Medalist, Investor and Founder
Ten Toes	Founder & CEO
TKO	Sr. Vice President, Event Marketing and Ticketing of TKO
TOCA	Chief Strategy Officer
Trajektorj	Director of Marketing
U.S. Soccer Foundation	Vice President, Marketing & Communications
U.S. Soccer Foundation	Director, Marketing & Communications
U.S. Soccer Foundation	Manager, Marketing & Communications
Universal Production Music	Sr. Executive, Licensing & Partnerships
Unrivaled	Co-Founder & President
Vanderbilt University	Chief of Staff, Athletics
Warner Bros. Discovery Sports	Director PR and Communications

COMPANY	TITLE
Warner Music Group	New Business & Ventures
Wave Sports + Entertainment	Sr. Director, Business Development
WME Fashion	Brand Partnerships
WolfCycle	CEO