

COMPANY	TITLE
3 Point Productions	Partner
4Topps Premium Seating	Sales Director
AAC	Commissioner
AEG Global Partnerships	Director
AJ Tickets	Chief Business Officer
AJ Tickets	Sr. Director of Business Development
AJ Tickets	VP of Partnerships
Akin Gump	Senior Counsel
Allstate	Senior Vice President, Media, Sponsorships, and Growth Marketing
Altius Sports Partners	President, ASP College
Altius Sports Partners	Vice President
Altius Sports Partners	Sr. Advisor
Altius Sports Partners	Vice President
Altius Sports Partners	Senior Vice President
Altmore Capital	Managing Partner
Altmore Capital Investment Management, LLC	Chief Operating Officer
Amazon	Sr. Business Developer
American Athletic Conference	Senior Associate Commissioner, CFO
American Conference	Chief Operating Officer and Senior Associate Commissioner (SWA)
American Statistical Association	Senior Accountant
American Volleyball Coaches Association	CEO
ANACHEL	CEO
Arizona State University College of Law	Faculty
ASB Arena and Event Services	CEO
ASB GlassFloor	Sales Manager
ASB GlassFloor	Director of The Americas
ASU Enterprise Partners	Assistant Athletic Director, Annual Giving and Donor Experience
Atlantic 10 Conference	Commissioner
Atlantic Coast Conference	Commissioner

COMPANY	TITLE
Auburn University	Senior Associate AD, Fan Experience and Creative Strategy
Auburn University	Deputy Athletic Director, External Affairs
Auburn University Athletics	Deputy Athletics Director for External Affairs
BAM Sports and Entertainment	Founder/CEO
BB Ventures	CEO
Belmont University College of Law	Professor
BEST Crowd Management	Senior Director, Business Development & Client Relations
Big 12 Conference	Chief Brand & Business Officer
Big 12 Conference	Commissioner
Big Digital	Director Sports & Live Events
BIG Digital	Sales
BIG EAST Conference	Commissioner
BIG EAST Conference	Deputy Commissioner
Big Ten Conference	Chief Legal Officer and General Counsel
Big Ten Network	President
Boise State University	Director of Athletics
Boise State University	D1 Golf
Bond, Schoeneck & King	Collegiate Sports Practice
Bond, Schoeneck & King	Co-Chair, Collegiate Sports Practice
booster	CEO and Co-Founder
Bowl Season	Bowl Season Director of Partnerships
Bradley Arant Boult Cummings LLP	Attorney
Brailsford & Dunlavy	Senior Associate
Brailsford & Dunlavy	Associate
Brailsford & Dunlavy	Senior Vice President, Business Development & Marketing
Breakthrough Consulting	CEO & Founder

COMPANY	TITLE
Brown University: Athletics and Recreation	Mencoff Vice President for Athletics & Recreation
Butler Heavy Structures	Vice President
Cal Poly Pomona / Techeeta	Associate Professor / COO
Campus Padel USA	Founder
CannonDesign	Sports Architect
CannonDesign	Sports, Recreation and Wellness Director
Canopy Talent	CEO
Canopy Team	Project Director
CBS Sports	National Reporter
Claremont Mudd Scripps	Director of Athletics
CLC	President, Brand Management and Marketing
College Sports Co	VP, Media
College Sports Commission	Head of Operations & Deputy General Counsel
College Sports Commission	Deputy General Counsel, Head of Investigations
College Sports Commission	Chief Executive Officer
College Sports Communicators	Executive Director
College Swimming & Diving Coaches Association of America	CEO/ Executive Director
Collegiate Athletic Solutions	Senior Vice President
Colorado State University	Executive Senior Associate A.D. for Internal Operations, Student Success & SWA
Colorado State University	Executive Senior Associate A.D. for External Affairs Sport Admin: WBB
Colorado State University	Deputy Director of Athletics/COO
Colorado State University	Athletic Director
Cosm	Sales Director
Cosm	VP of Sales and Partnerships
Cosm	Sales Representative
Davis Polk & Wardwell LLP	Partner

COMPANY	TITLE
Davis Polk & Wardwell LLP	Partner
Davis Polk & Wardwell LLP	Partner
Davis Polk & Wardwell LLP	Associate
Delaware County Community College	Athletic Director
DePaul University	Associate Vice President & Deputy Athletics Director
Digitize Your Brand	CEO
Dimensional Innovations	Account Director - Sports Practice
Dimensional Innovations (DI)	Sr. Client Development Rep.
Diversified	Senior Account Manager
Diversified	Account Executive - College Sports
DLR Group	Media Manager
DLR Group	Sports Business Development Leader Principal
DLR Group	Business Development
DLR Group	Experiential Graphic Design Client Leader
Dropback	CEO & Co-Founder
Duke	General Manager
EB7 Advisory Group	CEO
Electronic Arts	Sr. Manager, Business Development
Elevate	VP, Partnerships
Elevate	Insights
Elevate	Vice President
Elevate	Chief Business Officer, College & Global Marketplace
Elite Breathing Ltd.	Coach
Engaged Nation Sports	COO
Engaged Nation Sports	CMO
Epic Global Solutions	Senior US Consultant

COMPANY	TITLE
EPIC Global Solutions	Director of Commercial and Strategic Partnerships
ESPN	SVP Programming & Acquisitions
ESPN	Staff Writer
ESPN; former Olympic medalist and Softball All-American	Television Analyst
Eventellect	Director of Partner Engagement
Eventellect	Executive Vice President, Business Development, College Athletics
Eventellect	Business Development Consultant
Excel Sports Management	NIL Coordinator
Excel Sports Management	Senior Manager, Talent Marketing NIL
Excel Sports Management	Counsel
Executive Protection	Charlie Baker
FanWord	CEO
FanWord	Business Development Manager
Fiesta Sports Foundation	VP, Communications, Media & Industry Relations
Fiesta Sports Foundation	Executive Director & CEO
Financial Fitness Foundation	Founder
FishBait Solutions, LLC	CEO
Florida A&M College of Law	Professor of Law
Florida Citrus Sports	CEO
Florida Citrus Sports	Chief Marketing Officer
forty nine degrees	EVP
forty nine degrees	VP
Four One	VP of Business Development
Four One Group	Project Manager
Fresno State University	Director of Athletics
Gateway Data	CEO

COMPANY	TITLE
Gateway Data	Head of GTM
Gensler	Director of Sports
Gensler	Technical Designer
Gensler	Director of Sport
Glumac	Sports Sector Lead
Grand Canyon Athletics	Vice President of Athletics
Greenberg Traurig LLP	Of Counsel
Greenberg Traurig LLP	Shareholder & Co-chair Sports Industry Group
Greenfly	Sports Partnerships
Greenspoon Marder LLP	Attorney
Grimshaw Architects	Associate / BD
Groom Law Group	Principal
Groom Law Group	Principal
Guggenheim Partners	Senior Advisor
GVSU	Director of Athletics
Hardenbergh Strategy Group	Principal
Hawk-Eye Innovations	Director of College
Hawk-Eye Innovations	Account Manager
Haynes Boone	Counsel
Haynes Boone	Associate
Haynes Boone	Partner
Hedgehog Risk	Business Development, NIL
Hedgehog Risk	SVP
Heisman Trophy Trust	CEO
Heisman Trophy Trust	Board Trustee
Hilton Worldwide Sales	Director of Sports Sales
HNTB Corporation	Regional Business Development Leader - Sports West Division Architecture

COMPANY	TITLE
Holland & Knight LLP	Co-Chair Sports Industry Team
Holland & Knight LLP	Partner
Holland & Knight LLP	Partner and Co-Chair of Sports Industry Team
Home Depot	Sports Marketing Manager
HR&A Advisors + NC State University	Principal
Hudl	Head of Elite Football
Hudl	Sr. Manager, Sales
Hudl	Sr Director, Sales & Customer Success
Hunden Partners	Director
Hunden Partners	President & CEO
Hunden Partners	Director
Hunden Partners	Project Executive
Huron Consulting	Director
Huron Consulting Group	Sr Advisor
Husch Blackwell	Partner
Hustle	Enterprise Sales Director
HVS Convention, Sports & Entertainment Facilities Consulting	Associate
HVS Convention, Sports & Entertainment Facilities Consulting	Deputy Managing Director
HVS Convention, Sports & Entertainment Facilities Consulting	Associate
IMG Academy	Associate Athletic Director
IMG Academy	Vice President of Athletics
Improbable Media, ESPN	Chairman and Co-Founder, Basketball Analyst
Indiana University	Associate Dean
Influxer	CEO and Founder
InProduction, Inc.	CEO
Iowa Western Community College	President

COMPANY	TITLE
J.P. Morgan	Global Head of Media and Communications Investment Banking
JABA	CEO
Jill Baxter	Sports Attorney/Adjunct Professor
JLG Architects	Architect
K-State Athletics Inc.	Director of Athletics
Katten	Partner - NIL/Media Rights
Katten	Live Entertainment Venues Partner
Katten	Attorney
Katten Muchin Rosenman LLP	Partner
Katten Muchin Rosenman LLP	Partner
Katten Muchin Rosenman LLP	Partner
KayAI Georgia Athletics	VP of Operations, KayAI Director of Operations, UGA
KayAI Smith College Athletics	President, KayAI Head Coach, Smith College Athletics
Kean University	Vice President of Athletics & Recreation
Kimley-Horn	Civil Project Manager
Kindbridge	Chairman
Knight Commission on Intercollegiate Athletics	Managing Director for Strategic Initiatives
Knight Commission on Intercollegiate Athletics	CEO
Knight Commissioner; Former USOPC Board Member	Member
Kuiper Law Firm, PLLC	Of Counsel
L Catterton	Vice President
L Catterton	Principal
L Catterton	Principal
Lara Beth LLC.	COO
Lava.ai	Post Sales Delivery Leader

COMPANY	TITLE
Lava.ai	Business Development and Sales Rep
Lava.Ai	
LBi software	Product Manager/Sales Specialist
LBi Software	Chief Product Officer
LBi software	Chief Growth Officer
LBi software	Vice President of Customer Success
Leaders Group	Business Development Executive
Leaders Group	CRO
Leaders Group	CEO
Leaders Group	Business Development Executive
Learfield	Executive Vice President, Sports Properties
LEARFIELD	Senior Manager, NIL Growth & Development
Learfield	President, Sports Properties
Learfield	Executive Vice President, NIL Growth & Development
Learfield	President & CEO
Learfield	Executive Vice President, Sports Properties Corporate Partnerships
Learfield	Executive Vice President, Sports Properties
Learfield	Director, Industry Relations and Events
Learfield	Head of Content
Learfield	Chief Strategy Officer
Learfield	Executive Vice President, Sports Properties
Learfield	Vice President, Communications
Learfield	Senior Vice President, Communications
Learfield	Senior Vice President, Corporate Partnerships
Learfield	Executive Vice President, Sports Properties
LearfieldAmplify	Senior Vice President, Amplify Ticketing and Seating

COMPANY	TITLE
Legend Labs	Partner
Legends Global	Senior Vice President, College
Legends Global	Executive Vice President, College
Los Angeles Clippers	Director, Booking & Special Events
LOVB	National Director of College Recruiting
Manatt, Phelps & Phillips, LLP	Partner
Manatt, Phelps & Phillips, LLP	Partner
Mayer Brown LLP	Office Managing Partner
Mayer Brown, LLP	Partner
Michigan State Athletics	Creative Director, Men's Basketball
Mid-American Conference	Commissioner
Minnesota Sports and Events	EVP Business Development and Tourism
Mortenson	Business Development Executive
Mountain West Conference	Sr. Associate Commissioner
NACDA	Executive Vice President
NACDA	Executive Vice President
NACDA	CEO
NACDA- National Association of Collegiate Directors of Athletics	SVP of Partnerships & Revenue Generation
National Collegiate Athletic Association	Senior Vice President and Chief Legal Officer
Nations Group	President
Navigate	Director, Consulting
NBC Sports	Director, NIL Business Operations
NCAA	President
NCAA	Vice President of Division I
NCAA	Senior Vice President of Basketball
NCAA	Assistant Director of Communications

COMPANY	TITLE
NCAA	Interim Vice President of DI Governance and Member Services
NETWORK	CEO
Next League	Principal, VP , College Sports Practice
NFL Players Association	Director of Player Affairs and Strategic Relations
NFL Players Association & NFL Players Inc.	Senior Business Counsel, Commercial Strategy & Legal
NFL Players Association & NFL Players Inc.	VP, Commercial Strategy & Legal
Nielsen	Account Manager
NIL Insurance Company	CEO
NIL Store	Vice President
NORFOLK STATE UNIVERSITY	ASSOCIATE ATHLETIC DIRECTOR OF EXTERNAL RELATIONS
norfolk state university	athletic director
Northern Illinois University	Athletic Director
Novo, LLC	Owner
NXT Superstar	WWE
O'Melveny & Myers	Partner
O'Melveny & Myers	Partner
O'Melveny & Myers	partner
O'Melveny & Myers	Partner
O'Melveny & Myers LLP	Partner
Oak View Group	Vice President of Business Development
Oak View Group	VP, Head of Valuation, Research & Analytics
Oak View Group	VP Global Partnerships - Head of 3rd Party Property Representation
Oak View Group	Vice President, Client Relations
Octagon	Director, Media Rights Consulting
Octagon	SVP
Octagon	Director

COMPANY	TITLE
Octagon	Senior Vice President, Media Rights Consulting
Ohio State	Associate Athletic Director of Name, Image, and Likeness (NIL) & Strategic Initiatives
On Location	Vice President, Ticketing & Revenue Partnerships
On Location Anthony Travel	Executive VP – On Location Founder - Anthony Travel
On3 Rivals Media	President
On3 Rivals Media Inc.	General Counsel
On3 Media Inc.	Founder & CEO
OneTeam Partners	Senior Director, College Ops & Strategy
OneTeam Partners	Corporate Strategy & Growth
OneTeam Partners	Vice President, IP Partnerships and College
Opsis Architecture	Principal Architect
Oregon State University	Associate Vice President
Oregon State University	President
OUA	President & CEO
Pac-12	Commissioner
Pac-12 Conference	Sr. Director, PR and Digital & Social Media
Paciolan	Chief Revenue Officer
Paciolan	President
Paciolan	Vice President, College Athletics
Paris La Defense Arena	Senior Booker & International Development Director
Pathway Sports & Entertainment	Chief of Staff
Pathway Sports & Entertainment	EVP, College
Pathway Sports & Entertainment	EVP, Head of Athlete Relations
Pathway Sports & Entertainment	Director, College
Pathway Sports & Entertainment	President & Founding Partner
Perkins & Will	Senior Project Architect

COMPANY	TITLE
Perkins&Will	Director of Strategic Development
Perkins&Will	Director of Strategic Business Developp
Pima Community College	Athletics Operations Coordinator
PJT Partners	Partner
Playfly Sports	SVP & Head of Sports Properties
Playfly Sports	VP, Client Development
Playfly Sports	Head of Business Development
Playfly Sports	CEO
Portland State University	Director of Athletics
Purdue Athletics	Associate Athletics Director, Strategic Communications
RedBird Capital Partners	Senior Vice President
REVEL xp	Chief Executive Officer
REVELxp	SVP - Partnerships
REVELxp	SVP - Strategy & Marketing
REVELxp	EVP - Tailgating
REVELxp	EVP, Venue Operations
REVELxp	SVP - Operations & Design, Venue Solutions
REVELxp	EVP - Premium Sales
REVELxp	President
rEvolution	Chief Commercial Officer
rEvolution	Senior Vice President
Rhode Island College	Program Director
Riedel Communications Inc	Sales Manager Live Video Production
River's Edge	Account Executive
River's Edge	Senior Account Executive
Robinhood Markets, Inc.	Community Partnerships, Robinhood Money Drills
ROSSETTI	Return in Design Lead

COMPANY	TITLE
ROSSETTI	Partner
ROSSETTI	President
Rutgers University	Director of Athletics
RWS Global	Director, Business & Client Strategy Sports
S.I.M.S. Sports	CEO
Saint Louis University	Athletic Director
San Diego State University	Director of Athletics
San Jose Mercury News	Sports Writer
Saving College Sports.	Founder
SCIAC	Commissioner
Seton Hall Athletics	Director of Athletics and Recreation
Seton Hall University Law School/Shumaker LLP	Professor/Partner
Sherpa Clouds Inc	CEO
Shorts Travel	President
Shumaker, Loop & Kendrick, LLP	Partner
Sidearm	Vice President, Partner Development
Sidearm	President
Smash Sports	Founder
Smash Sports	Director of Business Development
SMU Athletics	Director of Athletics
Social Protect	Head of Sports, North America
Sony Sports	Consultant
Sony Sports	CCO
Sony Sports	Business Development Lead
Spencer Fane LLP	Attorney
Spencer Fane LLP	Managing Partner
Spencer Fane LLP	Partner
Spencer Fane LLP	Partner

COMPANY	TITLE
Spencer Fane, LLP	Partner
SponsorCX	CEO and Founder
Sportradar	Manager Integrity Partnerships, Americas
Sports & Entertainment Advisors	Founder
Sportsmo	Founder & Chief Executive Officer
SSC Services for Education	Executive Chairman
SSC Services for Education	Executive Chairman
SSC Services for Education	Director of College Partnerships
SSC Services for Education	National Vice President, College Partnerships
Stanford Athletics	Head of Revenue
Stretch	Owner/CEO
StubHub	Partnerships - College
StubHub	Partnerships - College
SumerSports	Enterprise Sales Director
SumerSports	Customer Success Manager
Sun Devil Athletics	Deputy Athletic Director
SuperNetworking Academy	President
Taymar	President
Teall Sports & Entertainment	Chief Business Development Officer
Teamworks	Senior Vice President - Business Development
Teamworks	Senior Partnership Executive
Temple University	Associate Professor/Sports Media Director
Texas A&M Sport Management	Professor of Practice
Texas A&M University	Athletic Director
Texas A&M University	Professor
Texas A&M University	Instructional Assistant Professor
Texas A&M University	Graduate Assistant
Texas A&M University	Instructional Assistant Professor

COMPANY	TITLE
Texas A&M University	Professor
Texas Tech Athletics	Chief Revenue Officer
Texas Tech University	Athletic Director
The American Conference	Chief Commercial Officer
The American Conference	Director of Partnership Strategy and Solutions
The Athletic	Writer
The Big Ten Conference, Inc.	Assistant General Counsel
The College Sports Company	COO
The CW Network	President
The Freeman Company - BaAM	CEO
The Freeman Company - BaAM	President
The Freeman Company - BaAM	Vice President, Corporate Strategy and Development
The Freeman Company - BaAM	Chief Marketing Officer
The Ohio State University	Senior Vice President and Wolfe Foundation-Eugene Smith Endowed Athletics Director
The SLAM Collaborative	Director of Business Development
The University of Texas Athletics	Senior Associate Athletics Director, Creative Development and Video Production
TheLinkU	CEO
TheLinkU	President Of Revenue Generation
Thornton Tomasetti	Senior Consultant
Ticketmaster LLC	Director, Client Development
Ticketmaster LLC	Vice President, Sales Strategy
Ticketmaster, LLC	Sr. Director, Client Development
TNT Sports	President, Sports Ventures
Top Flight Charters	President
Top Flight Charters	Director
TrailRunner International Sports	Director

COMPANY	TITLE
TrailRunner Sports	Managing Director
TULANE	Athletics Director
Tulane Law School, Tulane Sports Law Program	Sher Garner Professor of Sports Law and Paul and Abram B. Barron Professor of Law, Director
TurnkeyZRG	Managing Partner
TurnkeyZRG	Chief of Staff
TurnkeyZRG	Managing Director, College Sports
Two Circles	Executive Vice President
UC Berkeley	Co-Athletic Director
UCLA	Deputy Athletics Director/Chief Revenue Officer
UCLA	Athletic Director
UCLA	Continuing Lecturer
UMass Boston	Vice Chancellor and Director of Athletics and Recreation
University of Alabama	Director of Athletics
University of California, Berkeley	Co-Director of Athletics
University of California, Berkeley	General Manager, Football
University of California, Davis	Director of Athletics
University of Cincinnati	Director of Athletics
University of Cincinnati	Sr. Deputy AD/COO
University of Georgia	Deputy Athletic Director CMO
University of Georgia	Doctoral Student
University of Idaho	Senior Associate Athletic Director - Business
University of Illinois, NCAA Division I SAAC and on the NCAA DI Board	Assistant Director of Compliance, Chair
University of Iowa	Henry B. and Patricia B. Tippie Director of Athletics Chair
University of Kansas	Deputy Athletics Director, External Affairs and Revenue Generation
University of Maryland	Barry P. Gossett Director of Athletics

COMPANY	TITLE
University of Memphis	Director of Athletics
University of Michigan	Donald R. Shepherd Director of Athletics
University of Nebraska	Director of Athletics
University of Nevada	Women's Track & Field
University of Nevada	Athletics Director
University of Nevada, Las Vegas (UNLV)	Chief Operating Officer for Sports Innovation
University of North Carolina	Deputy AD & CRO
University of North Carolina, Chapel Hill	General Manager, Football
University of North Carolina, Chapel Hill	Field Hockey Coach
University of North Texas	Vice President and Director of Athletics
University of Oklahoma	Deputy Athletic Director, Business Development and Revenue Generation
University of Oklahoma	Athletic Director
University of Oklahoma	Deputy A.D. / Performance Excellence
University of Oklahoma	Executive Deputy A.D. / COO
University of South Carolina	Athletics Director
University of South Carolina	Professor
University of South Dakota	Senior Associate AD Development/CRO
University of Southern California	Athletic Director
University of Tennessee	Deputy Athletics Director/Chief Development Officer
University of Tennessee	Vice Chancellor, Director of Athletics
University of Toledo	Vice President and Director of Athletics
University of Washington	Athletic Director
University of Washington Athletics	Senior Associate Athletic Director, Business Development
University of Wyoming	Athletics Director
US Sports Camps	President
USA Swimming	General Counsel

COMPANY	TITLE
USA Track & Field	Chief of High Performance Operations
USC Gould School of Law	Professor
UTSA	VP for Intercollegiate Athletics
Van Wagner	President
Venue Solutions	AVP, Project Management
Veteran Tickets Foundation (VET TIX)	Director of Business Development - Sports
Virginia State University	AVP for Intercollegiate Athletics
vivenu	Director, Collegiate Partnerships
WIN Enterprises	CEO
Walnut Hills Media	Manager
Walter P Moore	Senior Principal
Washington Huskies	American college football running back
Washington University in St. Louis	Assistant Director of Recruitment & Admissions
WashU	Director, Sports Business Program & Professor of Practice in Sports Business
WashU Olin Business School	Senior Program Manager
Wasserman	Sr. Vice President, Communications & Marketing
Wasserman	Managing Director, US and Mexico
Wayne State University	Director of Athletics
Weatherford Capital	Founding Partner
Weil Gotshal & Manges LLP	Partner
Weil, Gotshal & Manges	Partner
Weil, Gotshal & Manges	Counsel
Weil, Gotshal & Manges LLP	Associate
Weil, Gotshal & Manges LLP	Partner
Winners Alliance	VP, Business Strategy
Winovich Wealth Partners	CEO
Winstead PC	Of Counsel

COMPANY	TITLE
Winter Sports Law	Founder
WME Sports	Attorney/Agent
WMT Digital	Chief Strategy Officer
WMT Digital	SVP, Sales
WMT Digital	Head of Growth
Women Leaders in Sports	CEO
Women Leaders in Sports	Senior Director of Marketing and Brand Strategy
Women Leaders in Sports	Chief Strategy and Operating Officer
WSC Sports	Head of College Sports
WWE	NXT Superstar
WWE	SVP of Talent Development Creative
WWE	Director
Wyche Law Firm	Head of Sports Practice
XPL	Founder
Yahoo! Sports	Senior Writer