

COMPANY	TITLE
1251 Capital Group	Director
280 Partners	Partner
ACC	Deputy Commissioner/CFO
ACC	General Counsel
Air Force Academy	Director of Athletics
Altius Sports	Founder & Senior Advisor
Altius Sports Partners	CEO
Altius Sports Partners	President, ASP College
Amazon	Leader, College Athletics
American Athletic Conference	Commissioner
ANC	CEO & President
Anthony Travel / On Location	Founder
Aramark Sports + Entertainment	Vice President of Growth
Arctos	
Arizona State University	Senior Associate Athletics Director
Athletes First	Agent
Athletes.Org	Chief Executive Officer
Athletes.Org	Chief Operating Officer
Athletes.org	Founder & Chairman
Atlantic 10	Commissioner
Auburn Athletics	Senior Associate AD, Fan Experience and Creative Strategy
Auburn University	Deputy Athletic Director, External Affairs
Belmont University College of Law	Professor of Law
Bevilacqua Helfant Ventures	Co-Founder
Big 12	Chief Marketing Officer
Big East Conference	Commissioner
Big Ten Conference	Chief Legal Officer and General Counsel
Big Ten Conference	Chief Operating Officer
Big Ten Corporate Partnerships	VP, Sponsorships
Boingo Wireless	Managing Director
Boise State University	Director of Athletics

COMPANY	TITLE
Bond, Schoeneck and King, PLLC	Member, Collegiate Sports Practice Group
BOOST	President & Chief Revenue Officer
Bowl Season	Executive Director
Bradley Arant Boult Cummings LLP	Attorney
Brailsford & Dunlavy	Co-CEO
Brigham Young University	Associate Athletics Director
Brown University Athletics	Deputy Athletic Director
Brown University Athletics	Vice President of Athletics and Recreation
California State University Northridge	Chief Revenue Officer, Senior Associate Athletics Director
Cannon Design	Sports Practice Leader, Principal
Central Michigan University	Deputy AD for Administration/SWA
Central Michigan University	Zyzelewski Family Vice President/Director of Athletics
Chick-fil-A	Sports & Entertainment Partnerships
Citi	Investment Banking - Sports & Entertainment
Clemson University	Associate Athletic Director
Clemson University	Director of Athletics
College Football Players Association, Bentley Goodrich Kison, P.A.	Vice President, Attorney
College Football Playoff	Executive Director
College World Series of Omaha, Inc.	Executive Director
Collegiate Athletic Solutions	Senior Vice President
Colorado State University	Athletic Director
Colorado State University	Executive Senior Associate A.D. for External Affairs
Daniel Island Capital	Partner
Davis Architects	Director of Design
Deloitte Consulting LLP	US College Athletics Leader
Dimensional Innovations	Account Director College Sports

COMPANY	TITLE
DLR Group	Sports Business Development Leader Principal
Double Pump Inc.	President
Dyehard by Follett	Vice President, Business Development
Eastern Michigan University	Director of Athletics
Edge3.ai	CEO
Excel Sports Management	Manager
Excel Sports Management	Senior Manager, Talent Marketing NIL
Fanatics	Senior Analyst, Business Affairs
FanRally	CEO & Co-Founder
FanWord	CEO
FBS Athletics Directors Association	Acting President & CEO
FBS Athletics Directors Association	General Counsel & COO
FEVO	EVP and Co-Head, Sports and Entertainment
Fiesta Bowl	Executive Director / CEO
FishBait Solutions, LLC	CEO
Fisher Phillips	Partner
Fisher Phillips	Regional Managing Partner
Five Star Fans	CEO
Florida A&M College of Law/Spencer Fane LLP	Professor/attorney
Florida Citrus Sports	Chief Executive Officer
Florida Citrus Sports	Chief Marketing Officer
Florida State	Athletic Director
FloSports	EVP Global Rights Acquisition
FootePrint	Managing Director
Formetco	Director of Collegiate Partnerships
Forty Nine Degrees	Executive Vice President
Four One	President
FOX Sports	VP Collegiate Sports

COMPANY	TITLE
General Sports Worldwide	President
Georgetown University	Chief Commercial Officer
Georgetown University	Director of Intercollegiate Athletics
GPS DataViz	Founder & CEO
Grand Valley State University	Athletic Director
Greenberg Traurig	Shareholder
Greenfly	Head of Sales
GREENSPOON MARDER LLP	Of Counsel
Guggenheim Partners	Senior Advisor
Hagens Berman Sobol Shapiro	Lawyer
Harvard-Westlake School	Athletic Director
HKS, Inc.	Principal
HNTB Corporation	Design Principal
HOK	Director of Sports + Rec + Entertainment
Holland & Knight	Partner and Co-Chair, Sports Industry Team
Ice Miller LLP	Partner
IMG Academy	Vice President, Strategic Partnerships
Indiana University	Professor
Influxer	CEO and Founder
InProduction	President & CEO
J. Brashear	Attorney/Adviser
J.P. Morgan	Vice President
JLG Architects	Principal Architect
JMI Sports	CEO
KAGR (Kraft Analytics Group)	CEO
Kean University	Director of Athletics
KemperSports LIVE	Executive Vice President/Managing Director

COMPANY	TITLE
KINDBRIDGE RESEARCH INSTITUTE	CHAIRMAN
Knight Commission on Intercollegiate Athletics	CEO
Koomba	CEO
KPMG	Partner
Las Vegas Bowl	Executive Director
Lava.ai	GTM & Customer Strategy
Lead Off Foundation/Hawaii Bowl Foundation	Board Member
League One Volleyball	National Director of College Recruiting
Learfield	Chief Strategy Officer
Learfield	President & CEO
Learfield	President, Sports Properties
Learfield CLC	President, Brand Management and Marketing
Learfield Paciolan	President, Paciolan
Learfield SIDEARM	President, SIDEARM
Learfield SIDEARM	Vice President, Client Services
Legend Consulting	Managing director
Legend Labs	Partner
Legends	President, College
LHB Sports, Entertainment & Media, Inc.	President & CEO
Linkroom, LLC	CEO
LMG	President
Magnifi.AI	SVP Americas
Main Street Advisors	Vice President
Major League Soccer	Former President and Deputy Commissioner
MB Sports Consulting, CCH+A Sports Law Group	Founder, Senior Advisor
McCants Sports Advisors LLC	President
McDonnell Law Group	Founder

COMPANY	TITLE
McGeorge School of Law	Adjunct professor Sports Law
Mercer University	Athletic Director
Metta Sport	Managing Director
MGM Resorts International	Global Head of Sports
Michigan State University	Vice President & Director of Athletics
Minnesota Vikings	Executive Vice President & Chief Revenue Officer
Mizzou Athletics	Deputy Athletics Director - External Operations
Mortenson	Business Development Executive
Morton Law	Attorney
Mountain West Conference	Commissioner
NACDA	Chief Executive Officer
National Football League	Director
Nations Group	President
NCAA	President
NCAA	Senior Vice President of Administration - CFO
NCAA	Senior Vice President, Business Performance
NCAA	Sr Vice President of Legal Affairs and General Counsel
NCAA	Vice President of Division I
NCAA	Vice President of Division I
NIKE	AGC
NIL Roadmap	CEO
NIL Ventures	Founder
NILENT	Co-Founder
Oak View Group	Executive Vice President
Octagon	Director, Global Media Consulting
Octagon	SVP, Media Rights
Ohio University	Associate Professor of Instruction for Sports Administration

COMPANY	TITLE
Oklahoma State University	VP of Athletic Programs & Athletic Director
Old Dominion University	Executive Senior Associate AD
Ole Miss Athletics	Vice Chancellor for Intercollegiate Athletics
O'Melveny & Myers	Partner
O'MELVENY & MYERS	PARTNER
On3 Media, Inc.	CEO
OnBalance	Founder & CEO
OneTeam Partners	SVP, IP Partnerships + College
Opendorse	CEO
Oppenheimer & Co.	Investment Banker
Orange Bowl	CEO
P3 Advisors LLC	President
Pac-12	Chief Operating Officer
Pac-12	Director, External Affairs
Pac-12 Conference	Sr. Director, PR and Digital & Social Media
Perkins Coie LLP	Associate
Players Health	Director of NIL Strategy & Partnerships
Players Health	Sr. NIL Risk Advisor
Playfly	Vice President, Business Development
Pop-Tarts	Brand Manager
Poweringu	CEO
Proof of the Pudding by MGR, LLC	CEO
Proskauer Rose LLP	Partner
Providential Media	Chief Revenue Officer
RedBird Capital Partners	Chief Commercial Officer
REVELxp	CEO
REVELxp	Executive Vice President

COMPANY	TITLE
REVELxp	President
Rochon Genova LLP	Lawyer
Ropes & Gray LLP	Associate - Private Equity Transactions
Scout	CEO
Seton Hall University	Director of Athletics and Recreation
Seton Hall University	Executive Vice President/Chief of Staff
Seton Hall University Law School	Professor
Shumaker, Loop & Kendrick, LLP	Attorney
Sixth Street	Managing Director
Smash Capital	Chairman
Smash Capital	Co-Founder / Managing Partner
Snell & Wilmer	Partner
Southeastern Conference	Associate Commissioner
Southern Methodist University	Professor
Spectatr	Co-Founder
Sports & Entertainment Advisors	Founder
SportsMarkit	Founder and CEO
Sportspreneurs - A Division of Activate International	Founder & CEO
St John's University	Athletics Director - Retired
SumerSports	CEO
Taymar Sales U	President
TCG	Partner
Teall Sports & Entertainment	Chief Marketing Officer
TEG Sport	Managing Director, North America
Texas A&M	Professor of Practice
Texas A&M Sport Management	Instructional Assistant Professor
Texas A&M University	Clinical Professor

COMPANY	TITLE
Texas A&M University	Instructional Assistant Professor
Texas A&M University	Professor of Practice
Texas Christian University - TCU	Director of Intercollegiate Athletics
TFL	Vice President of Partnerships
The Barbour Shop	Founder
The Brandr Group	Vice President
The Grove Collective	Executive Director
The Ohio State University	Senior Vice President and Wolfe Foundation-Eugene Smith Endowed Athletics Director
The University of Texas	General Manager
The University of Texas at Austin	Counsel - Athletics
Thornton Tomasetti	Senior Sports Consultant
Ticketmaster	EVP & Co-Head of Sports
Tony Fay Public Relations	Chief Operating Officer
Troy University	Director of Athletics
TurnkeyZRG	CEO & Chairman
TurnkeyZRG	Chief of Staff
TurnkeyZRG	Managing Director
Two Circles	Managing Director, North America
UCLA	Deputy Athletics Director/Chief Revenue Officer
UCLA	Director of Athletics
UCLA	Executive Senior Associate Athletic Director
UMass Boston	Vice Chancellor & Director of Athletics and Recreation
Under Armour	Senior Director Global Sports Marketing
Underdog & Company	Co-founder
United Athletic Conference	Executive Director
United Educators	Resolutions Counsel
University College Dublin	Sport Management Master's Candidate

COMPANY	TITLE
University of Arizona	President Emeritus
University of Arizona	Vice President and Director of Athletics
University of Arizona Athletics	Executive Senior Associate Athletics Director
University of Calgary	Director of Athletics
University of California (system)	Principal Counsel
University of California Berkeley	Director of Athletics
University of California, Berkeley	Senior Associate Athletic Director
University of Cincinnati	Director of Athletics
University of Delaware	Director of Athletics, Community, and Campus Recreation
University of Memphis	Director of Athletics
University of Miami	Vice President and Director of Athletics
University of Michigan	Donald R. Shepherd Director of Athletics
University of Michigan Athletic Department	Executive Associate Athletic Director, Development
University of Minnesota	Associate Athletic Director, Chief Revenue Officer
University of Minnesota	Deputy Athletics Director
University of North Carolina at Chapel Hill	Senior Associate AD for Capital Projects and Facilities
University of Oklahoma	Executive Deputy A.D. / COO
University of Oklahoma	Vice President & Director of Athletics
University of Rhode Island	Assoc Athletic Director / Chief Business Office
University of Saskatchewan	Chief Athletics Officer
University of South Carolina	Executive Associate Athletics Director, Strategic Initiatives
University of South Carolina	Professor
University of South Carolina	Professor - Director: College Sport Research Institute
University of South Florida Vinik Sports Group	Account Manager, USF Partnerships
University of South Florida Vinik Sports Group	Director, VSG Properties & Engagement

COMPANY	TITLE
University of Texas	Athletic Director
University of Texas	Executive Senior Associate Athletics Director & Chief of Staff
University of the Pacific	Director of Athletics
USA Swimming	Managing Director
UTSA/The University of Texas at San Antonio	VP of Intercollegiate Athletics
Venuetize, Powered by Everi	Vice President of Business Development
Veritone, Inc.	SVP, Content Licensing
VX Sport	Head of Operations
Wake Forest University	Vice President & Director of Athletics
Washington University in St. Louis	Director, Sports Business Program & Professor of Practice in Sports Business
Wasserman	Chief of Staff
WASSERMAN	EVP & MANAGING DIRECTOR, RIGHTS SALES, NORTH AMERICA
Wasserman	Managing Director, US & Mexico
Wasserman	Senior Vice President, Marketing & Communications
Wasserman ; LA28	Chairman and CEO ; President and Chairperson
Wayne State Athletics	Director of Athletics
Weatherford Capital	Founding Partner
West Virginia University	President
Wicket	Go-To-Market Lead, NCAA & Colleges
William Morris Endeavor	Attorney/Agent
Willwork Global Event Services	President
Winstead PC	Attorney
Winston & Strawn LLP	Co-Executive Chairman
Winter Sports Law LLC	Attorney
WMT	Chief Innovation Officer
WMT Digital	Head of Innovation, College



COMPANY	TITLE
Women Leaders in Sports	CEO
WSC Sports	Head of College Sports
WWE	Executive Vice President, Media & Production
Wyche	Chair, Sports Practice
Yahoo! Sports	Senior Writer
Yale University	Deputy AD