



COMPANY	TITLE
23XI Racing	Partnerships Business Development
3D Digital Venue	Head of North American Markets
42Chat	Founding Partner/CRO
5T Sports Group	Founder/Managing Partner
A Parent Media Co (APMC)/VICTORY+	Chief Strategy Officer
Activate Sports & Entertainment	President
Advent	CEO
Advent	Marketing Coordinator
Advent	Sr. Client Engagement Manager
Agganis Arena at Boston University	Marketing Manager
Agganis Arena at Boston University	Associate Director of Sales
Alive5	Senior Project Management Specialist
American Airlines Center	Premium Sales Manager
American Tower	Head of Large Public Venues and Business Development
American Tower	Director, Venue Sales
America's VetDogs and Guide Dog Foundation	Director of Marketing and PR
AMI Graphics	Director, Sales
Amica Insurance	Chief Marketing Officer
Andrew College	Sports Information Director & Assistant Director of Marketing
Angel City FC	Director, Marketing & Experience
Anheuser-Busch	Director, Sponsorships & Experiential
Annapolis Blues FC	Director of Community Outreach
Aquimo	VP, Strategic Partnerships
Aramark	Director, Cultural Attractions
Aramark Sports	Sr. Director, Catering & Special Events
Arnett Designs	Account Representative
Arnett Designs	Creative Marketing Director
Athletes Unlimited	Senior Advisor
AthLife, Inc.	Director of Business Development
Atlanta Falcons	Corporate Partnership Activation Manager



COMPANY	TITLE
Atmosphere	SVP, Head of Local/Regional Brand Partnerships
Atmosphere	Account Executive
Attend	EVP, Business Development
Attend	Growth Lead
Attentive	Sr. Customer Success Manager
Attentive	Account Executive
Austin Gamblers	CEO
Baltimore Orioles	Director, Business Development
Baltimore Orioles	Sr. Director, Ticket Partnerships
Baltimore Ravens	Senior Manager, Fan Development & Activation
Baltimore Ravens	Senior Director of Sales
Baltimore Ravens	Sr. Manager, Corporate Sales & Suites
Baltimore Ravens	Sr. Manager, Events
Bauer Entertainment Marketing	President
Bauer Entertainment Marketing	Senior Media Buyer
BDA	Sr. Account Manager
BDA	Sr. Account Manager - NBA Teams
Birmingham Stallions, United Football League (UFL)	VP, Business Operations
Bismarck Larks Baseball Club	Account Executive - Community Sales
Black Sports Business Academy	CEO & Principal Strategist
Bluemia	EVP
bluemia	Senior Director
Boldyn Networks	Sr. Director, Wireless Solutions
Boston Bruins / TD Garden	Senior Vice President of Strategy
Boston Celtics	Senior Director, Corporate Partnerships
Boston Celtics	President
Boston College Campus Rec.	Marketing Graduate Assistant



COMPANY	TITLE
Boston College	Sports Administration program director
Boston Red Sox	Director of Sales Academy & Season Ticket Sales
Boston Red Sox	Senior Manager of Group Sales
Boston Red Sox	VP, Sales & Service Fenway Park Events
Boston Red Sox	Sr. Director, Special Events
Boston Unity Soccer Partners/NWSL Boston	Controlling Owner
Brand Marketing Works	President
Breeders Cup World Championships	Manager, Corporate Partnerships
BSE Global	Senior Director, Membership Services & Events
BSE Global	Partnership Development Coordinator
BSE Global	Account Manager, Partnership Marketing
BSE Global	Director, Group Sales
BSE Global	Director, Premium Sales
BSE Global	Director of Global Partnerships
BusBank	Senior Account Executive
BYU Athletics	Senior Account Executive
BYU Athletics	Partner Services Coordinator
Calgary Stampede	Corporate Hosting and Group Sales Manager
Calgary Stampede	Marketing Specialist
CampusXR	CEO
Canucks Sports & Entertainment	VP, Partnership Sales & Marketing
Canucks Sports & Entertainment	Director, Partnership Strategy
Channel 1 Media	President
Channel 1 Media	VP, Operations
Charlotte Hornets	Partnerships Development Manager
Chicago Bulls	Manager, Partnership Marketing
Chicago White Sox	Director of Ticket Service & Retention
Chicago White Sox	Manager of Client Services



COMPANY	TITLE
Chicago White Sox	Corporate Partnerships Activation Coordinator
Chicago White Sox	Manager of Corporate Partnerships
Churchill Downs	Group Sales Account Executive
Columbus Crew	VP, Marketing & Brand Strategy
Columbus Crew	Ticket Sales & Service Intern
Columbus Crew	Partnership Activation Coordinator
Connecticut Sun	Director of Brand Development and Communications
Connecticut Sun	President
Connecticut Sun	Senior Account Executive
Connecticut Sun	Marketing Manager
Connecticut Sun	Manager of Corporate Partnership & Premium Hospitality
Cosm	Head of Venues
Coyote Promotions	Director, Business Development
Cross-Bee Sports Agency	VP, Strategic Partnerships
D.C. United	Senior Manager Membership Sales
Daktronics	National Sales Manager
Daktronics	Content and Promotions Manager
Dallas Cowboys	Manager, Corporate Partnership Strategy & Insights
Dallas Mavericks	Senior Vice President of Business Development
Davenport University	Manager of Game and Event Operations
Denver Broncos	Multicultural Marketing Coordinator
Detroit Pistons	Director, Partnership Analytics
Detroit Pistons	Sr. Manager, Corporate Partnership Engagement
Detroit Pistons	Senior Premium Experience Executive
Detroit Tigers and Detroit Red Wings	Sr. Director, Premium & Membership Service



COMPANY	TITLE
Diamond Baseball Holdings	VP, Ticket Sales
Digital Communications Senior Manager	TD Garden
Director of Corporate Partnership	New York Jets
DKC Sports/Esports	Director
ECHL	Vice President, Marketing and Licensing
Elevate	VP, Partnerships
Elevate My Brand	Account Manager
Events DC	Business Development Manager
Evolv	Vice President, Professional Sports
Expand Media	Account Executive
Fairfield University	Assistant Vice President
FanDuel Sports Network	SVP, Ad Sales & Partnerships
Feld Entertainment	Sr. Director, Event Marketing & Sales
Fenway Sports Group	Manager, Partnership Brand Solutions
Fenway Sports Management	Manager, Partnership Strategy
Fevo	SVP, Partner Ops & Implementation
FLASH	Manager, Venue Sales
Forsyth Barnes	Chief Sales Officer- North America
Gainor Sports	Founder & CEO
George Washington University	NFLPA Intern
Globant	Business Development
Grail Ventures	President
Greater Columbus Sports Commission	Director of Strategic Partnerships
Green Bay Packers	Manager of Corporate Sales
Heartland Collegiate Athletic Conference	Assistant Commissioner
Heidelberg University	Sports Information Assistant
Henderson State University	Graduate Assistant



COMPANY	TITLE
Henrico Sports & Entertainment Authority	Executive Director
Hillsboro Hops Baseball	VP, Corporate Partnerships
Houston Astros	Senior Manager of Ticket Technology and Solutions
IAS Branding	VP, Partnerships
Idegy, inc	Executive Vice President
Influence Builder	CEO
Inter Miami CF	Vice President of Sales
International Tennis Hall of Fame	Senior Vice President, Content & Partnerships
Iowa State University Athletics	Athletics Compliance Coordinator
iSite Media	Partner Success Manager
JLG Architects	Business Development Manager
Just Courts Construction	CEO
Kalamazoo Wings	General Manager
Kalamazoo Wings	Sales Associate
Kraft Analytics Group	CEO
Kraft Analytics Group	Senior Director of Consulting & Strategy
Kraft Sports + Entertainment	VP, Stadium and Site Operations
Las Vegas Raiders	Senior Business Analyst
Learfield	Director of Ticket Sales & Service-University of Iowa
Learfield	Marketing Coordinator
Legends	Talent Attraction Partner
Legends	Special Events Sales Manager
Levi's Stadium / San Francisco Forty-niners	Guest Services Representative
LGPA	Chief Marketing, Communications & Brand Officer
LHB Sports, Entertainment & Media, Inc.	Owner
Live Nation	Regional Director, Sales



COMPANY	TITLE
Liverpool FC	Director, Global Partnership Sales
Los Angeles Dodgers	Senior Director, Ticket Sales
Los Angeles Kings	Sr. Manager, Ticket Sales
Los Angeles Rams	Director, Partnership Sales
Lowe's	Assistant Marketing Manager-Strategic Partnerships
LPGA	Sales Director
LPGA	Tournament Manager
M3 Technologies	Business Development Representative
Memphis Grizzlies	Director of Marketing
MGM Resorts International	VP of Global Sports and Events Sales
Milwaukee Brewers	Senior Manager - Client Services, Corporate Market
Minnesota Twins	Senior Director, Commercial Revenue Strategy & Operations
Minnesota Vikings	Producer, Lifestyle Content
Minnesota Wild	Corporate Marketing Analyst
Minnesota Wild	Partnership Success Coordinator
Minnesota Wild	Partnership Fulfillment Coordinator
Minnesota Wild	Sr. Corporate Partnerships Account Executive
Minnesota Wild	Revenue Marketing Coordinator
Minnesota Wild	New Business Development Account Executive
Minnesota Wild	Sr. Marketing Manager
MLBPA	Director, Sponsorship Activations
Monumental Sports & Entertainment	Vice President, Global Partnerships
Monumental Sports & Entertainment	Executive Assistant
MSG - NYK	Senior Manager, Service & Retention
MSG Sports	Manager, Sales
MSG Sports	Coordinator, Premium Service



COMPANY	TITLE
MSG Sports	Premium Account Manager
MSG Sports	Senior Account Executive
NASCAR	Multicultural & Youth Marketing Manager
Nashville Predators / Sabertooth Sports & Entertainment	Director of Sales
Navigate	Sr. Manager, Marketing Strategy
NBA	AVP, NBA Account Management & Social Impact Lead
NCAA	Assistant Director of Academic and Membership Affairs
NESN	SVP of Broadcasting and Digital Sales
Netstock	VP, Global Sales
New England Patriots	Executive Director of Corporate Sales
New Orleans Saints	Senior Director of Ticket Service and Operations
New York Islanders	Brand Ambassador
New York Jets	Sr. Director, Corporate Sponsorship & Business Development
NFL	Sr Manager, Global Consumer Products Strategy & Emerging Products
NFLPA	Vice President, Partner Services
Nielsen Sports	Director, Commercial Solutions
Oak View Group	SVP, Content Development & Private Events
Ohio University	MSA Director
Ohio University	Student
OneTeam Partners	Manager- Business Development
ParkHub	Sr. Account Executive
PFL	Sr. Director, Global Brand Partnerships
Pinnacle	Senior Account Director
Pittsburgh Penguins	Director of Ticket Sales



COMPANY	TITLE
Pittsburgh Pirates	Vice President of Corporate Partnerships, Premium & Events
PIVOT Agency	Sr. Manager, Corporate Partnerships
Placer.ai	Senior Sales Development Representative
Placer.ai	Sales Director
PlayFly Sports Sales	Account Executive - Sales
Plug and Play Sportstech	Director of Frisco - Sportstech
PNC Financial Services Group	SVP & Group Head, Corporate Sponsorships
Portland Timbers	Digital Marketing Analyst
Portland Trail Blazers	Sales Director, Corporate Partnerships
Promotex	Global Sales Director/Co-Founder
PWHL	EVP, Business Operations
Relo Metrics	Director, Sales & Commercial Partnerships
rEvolution	Director, Client Development
Rice University Department of Sport Management	Professor in the Practice, Sport Management Progra
Richmond Flying Squirrels	General Manager
Richmond Flying Squirrels	Executive Director of Corporate Partnerships
Richmond Flying Squirrels	Corporate Partnerships Manager
Richmond Flying Squirrels	Business Development Manager
Richmond Flying Squirrels	Corporate Partnerships Executive
Ripken Baseball	Director, Partnership Marketing
Ripken Pigeon Forge	General Manager of Pigeon Forge
River's Edge	Head of Business Development
Royer Cooper Cohen Braunfeld LLC (RCCB)	Gaming & Sports Practice Lead
Sacramento Kings	Marketing Specialist
Safari AI	Business Development
San Antonio Spurs	Associate Director, Business Development



COMPANY	TITLE
San Francisco 49ers	Director, Partnership Sales
San Francisco 49ers	Manager, Operations & Events
San Francisco 49ers	Head of Partnership Activation
San Francisco 49ers	VP of Philanthropy
San Francisco Giants	Vice President, Ticket Sales & Premium Seating
San Jose Sharks	Partnership Marketing Manager
SeatGeek	Business Consultant
SeatGeek	Client Success Manager, NFL
Seattle Mariners	Corporate Partnerships
Shapiro Negotiations Institute	Managing Partner
Spokane Sports	Director of Business Development
Sponsor United	Customer Success Director
SponsorCX	Business Development Representative
Sportian	Global Client Partner Sr
Sporting Kansas City	Senior Account Manager of Partnership Marketing
Sporting KC	Business Development Manager
Sporting KC	Account Manager, Partnership Marketing
Sporting KC	Manager, Partnership Strategy
SportsDataIO	Marketing Manager
Sportsdigita	Senior VP, Sports
St. Louis Blues	VP, Corporate Sponsorship
St. Louis Blues	Manager, Corporate Partnership Activation
St. Pete-Clearwater Sports Commission	Sr. Manager, Business Development
STL CITY SC	Manager, Business Development
TaylorCorp	National Account Director
TD Garden-Boston Bruins	Chief Revenue Officer



COMPANY	TITLE
Temple University - Sport Business	Professor & Executive Director of Industry and Alumni Relations
Tennessee Titans	Manager, Group Sales
Tennessee Titans	Account Executive, Membership Services
Tennessee Titans	Account Executive, Ticket Sales
Tennessee Titans	Manager, Ticket Sales
The George Washington University	Director, Sports Management
The Ohio State University	Nike Partnership Coordinator
The Promotions Dept.	Business Development
The Sports Marketer, LLC	CEO Owner
the TRACK at New Balance	Athletic Events Supervisor
the TRACK at New Balance/Warrior Ice Arena	Marketing Manager
The University of Texas at El Paso	Director, Corporate Engagement Project
Thrivent	Sr. Specialist, National and Community Partnerships
TicketManager	Team Partnerships Lead/Account Executive
Tickets For Less	Director, Partnerships
Tradable Bits	VP of Business Development
Trajektorj	Director of Business Intelligence
Trak	Director of Sales
Travelers Championship	Client Services Coordinator
TurnkeyZRG	VP, Diversity & Inclusion
TurnStyle by LifeBlue	Director of Sales
UMass	Senior Lecturer
UMASS	Student
United Football League	EVP, Commercial Operations
University of Iowa	Lecturer
University of Iowa	Student



COMPANY	TITLE
University of Mount Union	Director of Sport Business
University of Mount Union	Student
University of Oregon	Director, Warsaw Center
University of Oregon	Student
University of South Carolina	Associate Professor
University of South Carolina	Student
University of South Florida	Advisor
University of South Florida	Student
University of Texas El Paso	Student
UNLV	Professor
UNLV	Student
US Olympic & Paralympic Committee	Athlete Fellow
USA Fencing	CEO
USOPC	Learning & Development Specialist
Victory Live	Director, Partnership & Revenue Analytics
Washington Commanders	DEI Programs Lead
Washington Commanders	Digital Marketing Coordinator
Washington Mystics	Senior Manager, Member Events
Washington Spirit	Sr. Manager, Digital Marketing
Wasserman	Manager, Brands
West Michigan Whitecaps	Assistant Director, Ticket Sales
Wheeling Nailers	Chief Operating Officer
Wheeling Nailers	Director of Marketing
Will Rock Sports	Founder
Winmo	Director of Sales
Winmo	Business Development Representative
Wireframe Studio Inc	Director, Business Development
WIT	Sr. Director, Partnerships



NATIONAL SPORTS FORUM

2025 ATTENDEE SNAPSHOT

COMPANY	TITLE
WMT Digital	Head of Growth, New Markets
WolfCycle	Sr. Vice President, Business Development & Strategy
YouGov	Head of Global Gaming & US Sports
Zoomifier	Head of Sales
Zoomph	Sales Director