

WEB ADVERTISING

Super Top Leaderboard:	970 x 90
Top Leaderboard:	728 x 90
Anchor Leaderboard:	300 x 600
Top Medium Rectangle:	300 x 250
Middle Large Rectangle:	300 x 600
Smartphone Banner:	300 x 50

Site Takeover:

Top Super Leaderboard:	970 x 250
Top Medium Rectangle:	300 x 250
Middle Large Rectangle:	300 x 600
Anchor Leaderboard:	728 x 90
Smartphone Banner:	300 x 50

NEWSLETTER & EMAIL

Newsletter & Email Sponsorship Specs:

- **Asset 1:** 650x250 ad unit and URL
 - 250k max (png, jpg or gif format) and file size must be less than 1 MB.
- **Asset 2:** 600x314 ad unit, URL, Headline copy (95 characters max), Body copy (255 characters max), CTA copy (25 characters max), Sponsored by copy (25 characters max)
 - 250k max (png or jpg format) and file size must be less than 1 MB.

*Please note this is characters not words.

PODCAST & VIDEO

Sports Media Podcast Sponsorship Specs:

- 1x :15 sec pre roll client supplied OR 30 words/copy for SBJ to voiceover
- 1x :30 sec post roll client supplied OR 60 words/copy for SBJ to voiceover

Morning Buzzcast Podcast Sponsorship Specs:

- 1x :15 sec pre roll client supplied OR 30 words/copy for SBJ to voiceover
- 1x :30 sec post roll client supplied OR 60 words/copy for SBJ to voiceover

Ifactor Podcast Specs:

- 1x :15 second spot or 30 words + 2x :30 second spots or 2x 60 words