

WeatherTech Video Described Transcript

00:00 [soft piano and strings music rising]

[On a winter morning, snow falls onto a home and a minivan parked in the driveway.]

00:02 [Close up on two young boys standing inside staring out the window at the snow with hopeful expressions.]

00:03 [Standing at the kitchen counter, the boys' mom receives a phone message.]

[sound effect: phone buzzing]

[The mom smiles. Close up on her phone screen.]

00:05 [text on screen] 7:02 AM WEATHER UPDATE 27°F SCHOOL CLOSED

00:07 [mom] Well, guys, no school!

[The boys throw their arms in the air joyfully.]

00:09 [boys] Snow day! Yes!

00:11 [mom] Come on.

00:11 [narrator] Otherwise known as a WeatherTech day.

[All three get dressed for going outside — boots, coats and hats.]

00:13 [mom] Let's go.

00:14 [They run outside toward the minivan. The boys carry sleds.]

00:14 [narrator] So, when the weather turns bad, you can still find a way to enjoy it...

00:17 [They place the sleds in the cargo area, which is lined with a WeatherTech cargo liner.

...with WeatherTech's laser-measured cargo liners...

00:19 [The boys get in the back seats, which are protected with WeatherTech seat protectors.]

00:19 [narrator] ...seat protectors, and floor liners.

00:21 [The snow from their boots lands on WeatherTech floor liners.]

00:22 [The mom gets in the driver's seat. A WeatherTech floor liner collects snow from her boots.]

00:22 And to secure your phone, don't forget the CupFone.

00:23 [Her phone is connected to a stand that fits in the cup holder.]

00:24 [music ends]

00:25 [text on screen] WeatherTech.ca Auto. Home. Pet. Find Your Fit.

00:27 [imagery: WeatherTech® logo and Canadian flag]