

WeatherTech Transcript

Audio	Video
[light, upbeat music plays]	On a sunny day, a compact SUV sits in the driveway of a house. A woman is unpacking bags and camping gear from the back.
GIRL: Mom, can I help?	A young girl pops her head over the back seat and smiles.
MOM: Camping was fun, but it looks like we brought the woods back with us.	The mom eyes the girl's sneaker-clad feet standing on the back seat. They are caked with dirt. The back seat has a protective cover over it.
NARRATOR: (voiceover) If you have kids, then you really need WeatherTech. It's the ultimate way to kid-proof your vehicle.	The girl gets out of the car. The seat cover is scattered with stains and bits of snack food.
From laser-measured floor liners for the front or rear...	The car footwells are covered with moulded liners, which are soiled with dirt, pine needles, and food debris.
...to cargo liner...	A moulded liner protects the back cargo compartment from dirt splotches.
...seat protector, and seat-back protectors...	The back seat liner and the protective cover on the back of the front passenger seat are marked with muddy footprints.
...we've got you covered.	On the driveway, the woman hoses a removed floor liner clean.
MOM: Your turn.	The girl approaches her mom, who hands her the hose.
[music fades out]	The red and black WeatherTech logo and Canadian flag appear against a white background.
	[Text on screen: WeatherTech®]
	[Text on screen: WeatherTech.ca]
	[Text on screen: Auto. Home. Pet. Find your fit.]