



# SUPPLIERS SERVING PREDOMINATELY MULTICULTURAL AND DIVERSE AUDIENCES

## For Marketing and Advertising, Non-Minority Owned and/or Non-Minority Certified

The ANA/AIMM list of [Certified Diverse Suppliers for Marketing and Advertising](#) was initially released in July 2020 and has since been updated on a regular basis. To qualify for that list, suppliers need official certification from organizations including NMSDC (National Minority Supplier Development Council), WBENC (Women’s Business Enterprise National Council) and other recognized and accredited certification entities.

We recognize that there are additional suppliers that serve, market to, and reach predominately multicultural and diverse audiences that are non-minority owned and/or non-minority certified. To include those entities, we have created this additional supplier resource list.

#	COMPANY	TYPE	DOMINANT MARKET	OWNER/PARENT COMPANY	WEBSITE
1	Adsmovil	Media	Hispanic	Cisneros (International)	<a href="https://adsmovil.com/en/">https://adsmovil.com/en/</a>
2	Allied Global Marketing	Agency	Hispanic		<a href="https://alliedglobalmarketing.com/home">https://alliedglobalmarketing.com/home</a>
3	Alma	Agency	Hispanic	Omnicom	<a href="https://almaad.com/">https://almaad.com/</a>
4	aspireTV	Media	Black	UP Entertainment	<a href="https://www.aspire.tv">https://www.aspire.tv</a>
5	Azteca America	Media	Hispanic	HC2 Holdings	<a href="https://aztecaamerica.com/">https://aztecaamerica.com/</a>
6	BET	Media	Black	Viacom	<a href="https://www.bet.com/">https://www.bet.com/</a>
7	BET Her	Media	Black	Viacom	<a href="https://www.bet.com/bet-her.html">https://www.bet.com/bet-her.html</a>
8	Bounce TV	Media	Black	Katz Broadcasting	<a href="https://www.bouncetv.com/">https://www.bouncetv.com/</a>
9	Character Media	Media	Asian	Imperial Family Companies	<a href="https://charactermedia.com/">https://charactermedia.com/</a>
10	CineLatino	Media	Hispanic	Hemisphere Media	<a href="http://www.cinelatino.com/">http://www.cinelatino.com/</a>
11	CNN en Español	Media	Hispanic	CNN/ Warner Media	<a href="https://cnnespanol.cnn.com/">https://cnnespanol.cnn.com/</a>
12	Complex Networks	Media	Black	Verizon Hearst Media	<a href="https://www.complex.com/">https://www.complex.com/</a>
13	Conill	Agency	Hispanic	Publicis Groupe	<a href="https://conill.com/">https://conill.com/</a>
14	David	Agency	Hispanic, Black	WPP	<a href="http://www.davidtheagency.com/">http://www.davidtheagency.com/</a>
15	Dieste	Agency	Hispanic	Omnicom	<a href="https://dieste.com/">https://dieste.com/</a>

**DEDICATED MULTICULTURAL AND DIVERSE SUPPLIERS  
FOR MARKETING AND ADVERTISING, NON-MINORITY CERTIFIED ENTITIES**

#	COMPANY	TYPE	DOMINANT MARKET	OWNER/PARENT COMPANY	WEBSITE
16	Discovery en Español	Media	Hispanic	Discovery	<a href="https://www.discoveryenespanol.com/">https://www.discoveryenespanol.com/</a>
17	El Rey Network	Media	Hispanic	Robert Rodriguez	<a href="https://www.elreynetwork.com/">https://www.elreynetwork.com/</a>
18	Entravision	Media	Hispanic	Entravision Communications	<a href="https://www.entravision.com/">https://www.entravision.com/</a>
19	ESPN Deportes	Media	Hispanic	Disney	<a href="https://espndeportes.espn.com/">https://espndeportes.espn.com/</a>
20	Estrella TV	Media	Hispanic	HPS Investments	<a href="http://www.estrellatv.com/">http://www.estrellatv.com/</a>
21	Fox Deportes	Media	Hispanic	Fox Corporation	<a href="https://www.foxdeportes.com/">https://www.foxdeportes.com/</a>
22	Fuse	Media	Hispanic, Black	Miguel "Mike" Roggero	<a href="https://www.fuse.tv/shows">https://www.fuse.tv/shows</a>
23	Galavision	Media	Hispanic	Univision	<a href="https://www.univision.com/galavision">https://www.univision.com/galavision</a>
24	Group M	Agency	Hispanic, Black	WPP	<a href="https://www.groupm.com/">https://www.groupm.com/</a>
25	H Code	Media	Hispanic, Black	Privately Held	<a href="https://hcodemedia.com/">https://hcodemedia.com/</a>
26	Hemisphere Media	Media	Hispanic		<a href="http://www.hemispheretv.com/">http://www.hemispheretv.com/</a>
27	History en Español	Media	Hispanic	A&E	<a href="https://www.history.com/espanol/schedule">https://www.history.com/espanol/schedule</a>
28	HTV	Media	Hispanic	Warner Media	<a href="https://htvproductions.tv/">https://htvproductions.tv/</a>
29	Huffpost Asian Voices	Media	Asian	Verizon Media	<a href="https://www.huffpost.com/voices/asian-voices">https://www.huffpost.com/voices/asian-voices</a>
30	Huffpost Black Voices	Media	Black	Verizon Media	<a href="https://www.huffpost.com/voices/black-voices">https://www.huffpost.com/voices/black-voices</a>
31	Huffpost Latino Voices	Media	Hispanic	Verizon Media	<a href="https://www.huffpost.com/voices/latino-voices">https://www.huffpost.com/voices/latino-voices</a>
32	iHeartLatino	Media	Hispanic	iHeartMedia	<a href="https://latino.iheart.com/">https://latino.iheart.com/</a>
33	Interticket USA	Media	Hispanic	(International)	<a href="http://www.interticketusa.com/usa.html">http://www.interticketusa.com/usa.html</a>
34	Kantar	Research	Hispanic, Black, Asian, LGBTQ	WPP	<a href="https://www.kantar.com/">https://www.kantar.com/</a>
35	Latido Music	Media	Hispanic	Stephen Brooks	<a href="https://latidomusic.com/">https://latidomusic.com/</a>
36	LOGOtv	Media	LGBTQ	Viacom	<a href="http://www.logotv.com/">http://www.logotv.com/</a>
37	MTV Tres	Media	Hispanic	Viacom	
38	Nat Geo en Español	Media	Hispanic	Disney	<a href="https://www.ngenespanol.com/">https://www.ngenespanol.com/</a>
39	NBC Asian America	Media	Asian	NBC Universal	<a href="https://www.nbcnews.com/asian-america">https://www.nbcnews.com/asian-america</a>
40	NBC Latino	Media	Hispanic	NBC Universal	<a href="https://www.nbcnews.com/latino">https://www.nbcnews.com/latino</a>

**DEDICATED MULTICULTURAL AND DIVERSE SUPPLIERS  
FOR MARKETING AND ADVERTISING, NON-MINORITY CERTIFIED ENTITIES**

#	COMPANY	TYPE	DOMINANT MARKET	OWNER/PARENT COMPANY	WEBSITE
41	Nielsen	Research	Hispanic, Black, Asian, LGBTQ	Nielsen Holdings	<a href="https://www.nielsen.com/us/en/">https://www.nielsen.com/us/en/</a>
42	Out Magazine	Media	LGBTQ	Pride Media	<a href="https://www.out.com/">https://www.out.com/</a>
43	OWN	Media	Black	Discovery	<a href="http://www.oprah.com/app/own-tv-shows.html">http://www.oprah.com/app/own-tv-shows.html</a>
44	People en Español	Media	Hispanic	Merideth Corporation	<a href="https://peopleenespanol.com/">https://peopleenespanol.com/</a>
45	Pero Like	Media	Hispanic	Buzzfeed	<a href="https://www.buzzfeed.com/perolike">https://www.buzzfeed.com/perolike</a>
46	Pluto TV	Media	Hispanic, Black	Viacom	<a href="https://pluto.tv/welcome">https://pluto.tv/welcome</a>
47	Sony Music Latin	Media	Hispanic	Sony Music	<a href="https://www.sonymusiclatin.com/">https://www.sonymusiclatin.com/</a>
48	Telemundo	Media	Hispanic	NBC Universal	<a href="https://www.telemundo.com/">https://www.telemundo.com/</a>
49	Telexitos	Media	Hispanic	NBC Universal	<a href="https://www.telexitos.com/">https://www.telexitos.com/</a>
50	The Community	Agency	Hispanic	Publicis Groupe	<a href="https://www.thecommunityagency.com/en-us">https://www.thecommunityagency.com/en-us</a>
51	TuVisión	Media	Hispanic	Pappas Telecasting	<a href="http://www.tuvision.tv/">http://www.tuvision.tv/</a>
52	TV One	Media	Black	Radio One Cable Holdings	<a href="https://tvone.tv/">https://tvone.tv/</a>
53	Unimas	Media	Hispanic	Univision	<a href="https://www.univision.com/unimas">https://www.univision.com/unimas</a>
54	Universal Music Latin Entertainment	Media	Hispanic	Universal Music Group	<a href="https://www.universalmusica.com/">https://www.universalmusica.com/</a>
55	Universo	Media	Hispanic	NBC Universal	<a href="https://www.nbc.com/shows/nbc-universo/popular">https://www.nbc.com/shows/nbc-universo/popular</a>
56	Univision	Media	Hispanic	Private Equity	<a href="https://www.univision.com/">https://www.univision.com/</a>
57	Viva Mas Live	Media	Hispanic	(International)	<a href="https://www.vivamaslive.com/">https://www.vivamaslive.com/</a>
58	VME TV	Media	Hispanic	VME Media	<a href="https://www.vmetv.com/">https://www.vmetv.com/</a>
59	We Are Mitu	Media	Hispanic	Latido Music	<a href="https://wearemitu.com/">https://wearemitu.com/</a>
60	WeTV	Media	Black	AMC	<a href="https://www.wetv.com/">https://www.wetv.com/</a>
61	Zubi	Agency	Hispanic	WPP	<a href="https://www.zubiad.com/people">https://www.zubiad.com/people</a>