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News Release

***Snowstorm Technologies selects CTW as their preferred airline shopping platform***

Snowstorm Technologies is a global leader in providing innovative solutions to travel companies of all shapes and sizes. Its OneWorld agent desktop sets the standard for collaborative booking solutions, allowing agents and their customers seamless access throughout the travel cycle – from shopping to booking to trip management. With OneWorld agents can access the broadest range of content with special rates across air, hotel, car, cruise, rail, bus, tours, and activities. OneWorld is an entire suite of integrated travel technology solutions that powers over 60,000 desktops for Corporate, Leisure, Independent Contractor and Loyalty Agencies worldwide to meet and triumph over the competitive challenges in the travel industry.

The CTW Platform is the most advanced airline shopping and pricing system on the market and the only system to offer two years of historical flight schedules and fares with up-to-the-minute accuracy, which is crucial for post-ticketing servicing. Designed with agents' needs in mind, the CTW Platform makes comparison shopping between complete airline offers easy. It simplifies the booking process and enables full automation of post-booking trip management, keeping all order elements in sync.

Snowstorm Founder & Chief Strategy Officer, Riaz Pisani commented: *"CTW's unparalleled set of features and performance will improve the quality of our services. We undertook an extensive review of the CTW Platform and found that it is capable of returning all airline products in a single display, in real time and can handle more fares from any source than other pricing and shopping engines. The extensive features of the CTW pricing system will enable Snowstorm to develop new tools to further enhance the user experience of our OneWorld customers with fully automated trip management."*

CTW CEO Assen Vassilev added: *"CTW and Snowstorm are a perfect match. We are very excited to work with a technologically savvy partner who gets our product. The OneWorld platform is the most comprehensive travel management platform we've come across. We look forward to working with the Snowstorm team to make full use of our system capabilities to bring about an even better and easier air shopping experience to the OneWorld customers across the globe."*

**About Snowstorm Technologies (UK) Ltd:**

A revolutionary integrated travel retailing solution that provides travel agents and TMCs with the necessary tools to PIVOT to stay relevant, compete, grow, drive sales and increase profitability in the post Covid-19 environment. The platform provides agents with a comprehensive Agent Desktop with world class B2B and B2B2 collaborative booking solutions, a powerful mid and back office, a fully integrated Corporate Booking Tool geared for the SME market and a full end to end Lead Generation and Marketing platform.

**About CTW:**

CTW has developed several generations of airline shopping and pricing systems. The CTW Platform provides complete shopping, fares and pricing, re-shopping and ancillaries. CTW Network connects content providers and retailers worldwide. CTW Platform currently provides final pricing and repricing for 20% of all ARC/BSP issued airline tickets in the world and has operations in Europe, North America, Asia and Oceania.

**Contacts:**

Riaz Pisani, Chief Strategy Officer, Snowstorm Technologies; email: riaz.pisani@snowstormtech.com  
Andrew Cuomo, Chief Commercial Officer, CTW; email: acuomo@ctw.travel