Webinar

Specs & Required Assets

Presentation Title
• 65 characters max (w/ spaces)
• Must follow AP formatting style

Presentation Abstract:
• 600 characters max (w/ spaces)
• Must include 3 bullet points of “What you will learn”

PowerPoint Presentation
• Client-Hosted
• 30-45 mins max in length

Presenter Bios
• Full Name (first + last name)
• Job title & Company Name
• Bio (350 characters max w/ spaces)
• Social Media Handles (OPTIONAL - for promotions)

Presenter Headshot
• Resolution 100x100 pixels (or 1:1 aspect ratio)
• PNG or JPG

Sponsor Logo
• 300x100 px (or 3:1 aspect ratio)
• PNG or JPG

Additional Webinar Images (OPTIONAL – for promotions)
• PNG or JPG

Include Powered By DZone Events on cover and back of presentation- Logo to be provided

Lead Time

Submit all assets 6 weeks prior to scheduled launch